

Catastrophic Risk – Media and Reputation in Risk Mitigation

CYBER AND PHYSICAL SECURITY

Designed for

- CISOs, CSOs and senior risk and audit managers.

Benefits of attending

- Communicate effectively with the media and within the organisation
- Plan, test and direct major exercises in your organisation
- Develop an “all risks” approach - add value to your risk management approach
- Become a catastrophic risk leader for your organisation
- Identify fast track ways to save the business or operation or workforce

Learning Objectives

- Integrate catastrophic risk and enhance your risk management and risk profile
- How to quantify, manage and mitigate catastrophic risks
- Crisis planning, intelligence and contracts
- Principles for High Uncertainty Events
- Principles for senior personnel when facing uncertainty daily
- Building a multidimensional matrix for catastrophic risk
- Revisiting the catastrophic matrix design and adding dimensions
- Using case studies to test assumptions of a business risk models

How you will learn

Education includes role-playing, case studies, discussion and team exercises. Individual personal review of skills development. Softcopy course take-aways.

Module 1: Catastrophic case studies and Exercise Degradation

Module 2: Risk matrix building and Exercise Hotel Attack

Module 3: Business risk model and Case Studies

Module 4: Risk intelligence and Exercise Aviation and Port Attacks

Programme Leader



Dr Sally Leivesley PhD Lond., MSPD, BA(Hons) Qld., FICPEM, FRSA, MACE, MIABTI, TEG LLP - has a UK Home Office background and trained as a Scientific Advisor to respond to all aspects of nuclear attack and chemical, biological and radiological events. She plans, directs and participates in major exercises concerning critical components of industry and specialises in testing catastrophic threat impacts on critical functions of business. She has experience in all phases of risk assessment, planning, crisis management and post-loss recovery including psychological interventions in communities' post-disaster. Sally is a respected media adviser on public protection and is a member of the Register for Security Engineers and Specialists (RSES).

Overview

Dependence on interconnected activities using cyber platforms which might be private networks, cloud, web based services, mobile devices, has brought a new threat of catastrophic failures. Successful application of catastrophic risk methods can grow the business by increasing the risk appetite for innovative and transformative projects.

You will be introduced to an ‘all-risks’ approach that adds value to your organisation. This novel approach will give you an opportunity to be innovative with solutions to prevent and respond to extreme threats.

You will move beyond general risk frameworks to sustaining your operations when catastrophic events threaten the survival of the organisation, services or people.

NEW DATE!

10-11 December 2019

Union Jack

London

**This course can be run as an
In-house or Bespoke
Programme**

+44 (0)20 7936 8989

teampulse@pulseconferences.com