



Congress, 3 December – 11am-6pm GMT Roundtable and Networking, 4 December – 3pm-6pm GMT Security for change and resilience: Protecting people, profits, property and reputation

### **Chaired by**

• Simon Scales, Specialist Public Sector SME and Former Head of Investigations (UK)

### **Speakers to date**

- Paul Beaver, Strategy Advisory Consultant (UK)
- Air Commodore (Retired) Peter Drissell, Director Aviation Security, Civil Aviation Authority (UK)
- Alexander Gaft, Global Manager Cyber Security & Fraud Prevention, ICL Group (Israel)
- Andy Williams, Senior Partner Temi Group, VP, Safehotels (Istanbul)
- Bina Hensel, Senior Analyst, Europe, OSAC, Diplomatic Security Service, U.S. Department of State
- Cedrick Moriggi, Global Head of Security and Resilience / Chief Security Officer, LafargeHolcim (UK)
- Chris Cosgrove, Sr. Director Security & Investigations Asia, Europe & Emerging Markets, Mattel (China)
- Chris Meager, Co-Founder, enteles Search (UK)
- Crawford Robinson, Head of Group Security, British American Tobacco (UK)
- Denise Groves, Senior Director, Group Security Region North America, VWGoA, Volkswagen Group of America, Inc. (USA)
- Dylan Shaw, Regional Security Lead: Western & Southern Europe, Uber (Netherlands)
- Gal Messinger, Head of Global Security, Signify (Netherlands)
- James Weston, Deputy Executive Director, OSAC, Diplomatic Security Service, U.S. Department of State (USA)
- Liz Lauzon, GSII Regional Intelligence Analyst LATAM, Sibylline (Mexico)
- Justin Crump, CEO, Sibylline Ltd (UK)
- Malcolm Smith, Senior Executive, Strategy & Risk Management (Qatar)
- Mark Wolsey, Group Security Director, CRH plc (UK)
- Mehdi Khoali, Chief Investigator, African Development Bank (Ivory Coast)
- Ned Farmer, Geopolitical Risk Manager, American Airlines (USA)
- Neil Fletcher, Advisor, enteles Search (Recent Head of Ethics & Compliance, Sandals Resorts International (Panama)
- Lady Olga Maitland, Founder and CEO, Defence and Security Forum & Copenhagen Compliance and Chairman, Algeria British Business Council (UK)
- Patrick Kane, Senior Director Security, Atlas Air (USA)
- Paul Moxness, Managing Partner, NorthPoint International (Canada)
- Pranoti Surve, Senior Manager, Global Security Programs, Philip Morris International (Switzerland)
- **Dr. Vasilis Karagiannopoulos**, Reader in Cybercrime and Cybersecurity, **Institute of Criminal Justice Studies (ICJS)**, **University of Portsmouth (UK)**

www.cso360congress.com #CSO360

### How to get the most out of your experience at CSO 360 Congress-Hybrid 2020!

- 1. LIVE BROADCAST Keynote lighting talks, fireside chats, panels, case studies will all happen here as one continuous live chaired stream. 3 ways to interact here!
  - 1. Spotlight into the live broadcast to share an insight or to ask a question. Please write SPOTLIGHT in upper case in the Chat Bar, below the video feed in Live Broadcast. We will send you a <u>link in the private chat</u>. Click on this to join the broadcast.
  - 2. POLLS Vote live on various topics to share collective thoughts! Polls will be pinned to the top of the Chat Bar.
  - 3. CHAT FEED For public or private chat. You can also send a private video message to peers on the Chat using the camera icon
- 2. CSO 360 COMMUNITY See who is here! For private 1-2-1s go to CSO 360 Community. 'Star' people, once they 'star' you back you can video meet right away or at a time to suit you both!
- 3. SPONSOR BUZZ / BUZZ BREAKS Go here for your Buzz Breaks to have group discussions and to meet the speakers for face to face Q&A after they leave the stage! Think of the Buzz Rooms hosted by enteles Search and Sibylline as your virtual coffee hubs! To enter a Buzz Room go to SPONSOR BUZZ. Click on the relevant logo. You'll see the Buzz Room button.

### **Session Types**

Our experienced chairperson will oversee a continuous flow of the day from the studio.

- Keynote lighting talks TELL Discover something new
- Corporate case studies SHOW Details that stick
- Fireside chats and Panels CONNECT With speakers from around the world
- Interviews INSPIRE and INFORM Broadcast style
- Avatars CSO 360 Roundtable (4 December 3pm-5pm) BENCHMARK Interact CSO priorities via avatars on 4 December
- Avatars Security Networking (4 December 5pm-6pm) NETWORK Walk and talk with peers via avatars on 4 December

### Flagship Week - Agenda at a glance



### Thursday 3 December - 11am-6pm GMT 4th Annual CSO 360 Congress Security – Hybrid 2020

Live broadcast from the studio – case studies, keynote lightning talks, breakout discussions, fireside chats.



## Friday 4 December – 3pm-5pm GMT Avatars CSO 360 Roundtable

The ultimate benchmarking on security leadership priorities. The security collaboration workpiece!



# Friday 4 December – 5pm-6pm GMT Security Avatars Beach Networking

Meet and talk to fellow Chief Security Officers and joined by CISOs. An innovative way to engage







### <u>Draft agenda – Timings are in GMT</u>

Green highlight means the Speaker is present in the studio

11:00-11:05

**Chairperson's Opening** 

### **Global Risk Landscape**

11:05-11:25

Keynote Global security landscape 2020 - A view from London

11.25-11.40

**Keynote Incoming trends for 2021 and beyond** 

11:40-12:15

#### Case Study 2020 - Our journey and the lessons learned

Like many CSOs, Mark's year has been dominated by Covid-19 and the response to it. Initially it was the build up to the crisis and to what extent the senior executive realised what was about to hit them. It was then down to an endless round of crisis management team meetings and briefings...... firefighting incidents and events along the way – and of course learning lessons fast. Mark will share how the year has gone, lessons learned, as well as some crystal ball gazing into next year and the years beyond.

12:15-12:55

#### Panel COVID-19 impact on the global security and threat landscape - direct and bi-product

News from around the world and an exploration of key questions from across key industry sectors as risk registers have been blown away in the water this year!

- Has Covid-19 strengthened or weakened the hand of the CSO and why?
- Has the pandemic changed the security landscape forever? What are security bi-products of the pandemic?
- · Top tips to effectively managing global sites and teams remotely/hybrid; Evacuation challenges
- Are we seeing a rising crime risks because of economic downturn/Covid-19?
- How have we maintained Business as Usual? How are our risk registers measuring up?
- How important is culture in determining success in a crisis?

Led by: Crawford Robinson, Head of Group Security, British American Tobacco (UK)

Joined by: Chris Cosgrove, Sr. Director- Security & Investigations - Asia, Europe & Emerging Markets, Mattel (China)

Gal Messinger, Head of Global Security, Signify (Netherlands)

Cedrick Moriggi, Global Head of Security and Resilience, SVP, LafargeHolcim (UK)

12:55-13:10 Buzz Break – 3 ways to interact during your break!

Meet the Speakers – Go to enteles Search Buzz Room to meet Cedrick Moriggi, Global Head of Security and Resilience, SVP, LafargeHolcim (UK) and Gal Messinger, Head of Global Security, Signify (Netherlands) Meet the Speakers – Go to Sibylline Buzz Room to meet Crawford Robinson, Head of Group Security, British American Tobacco (UK) and Chris Cosgrove, Sr. Director- Security & Investigations - Asia, Europe & Emerging Markets, Mattel (China)

For private 1-2-1 video networking got to CSO 360 Community.

'Star' who you want to meet from the attendee list. Once they star you back you can meet or arrange a time to meet

### Investigations

13:10-13:50

#### **Fireside Chat Investigations Update**

A candid share on the year - what is working and current challenges and predictions and preparations

- How can we effectively run remote investigations? What blended approaches are working?
- How is COVID-19 pandemic leaving businesses more vulnerable to wrongdoing?
- Emerging common fraud schemes what trends are we seeing?
- Criminal trends in the world as a bi-product of the COVID-19 situation
- Increase in e-commerce and cybercrime are we working with CISO colleagues more?
- What are our top current challenges and mitigations that are working?
- How can you "read the room" and replicate that "gut feel" when they aren't in the same room as you?
- Increased challenges around insider risk with the distributed workforce
- Doing more with less resources

Joined by: Alexander Gaft, Global Manager Cyber Security & Fraud Prevention, ICL Group (Israel) Mehdi Khoali, Chief Investigator, African Development Bank (Ivory Coast)

Neil Fletcher, Advisor, enteles Search, Recently Head of Ethics & Compliance, Sandals Resorts International (Panama)

#### Keynote Lightning Talk. Followed by Panel Benefits of MBA and Future Skills and Pathways

Future skills requirements with perspectives of the corporate, recruiter and academic.

- How can practitioners advance their team's security career or sharpen their own security management skills?
- Recommended security certifications and completing security programmes.
- Investing in your career development to stay ahead of the curve
- What recruitment guirks are we seeing?
- Skills for the future

Led by: Cedrick Moriggi, Global Head of Security and Resilience, SVP, LafargeHolcim (UK)

Joined by: Malcolm Smith, Senior Executive, Strategy & Risk Management (Qatar)

Chris Meager, Co-Founder, enteles Search

Dr. Vasilis Karagiannopoulos, Reader in Cybercrime and Cybersecurity, Institute of Criminal Justice Studies (ICJS), University of Portsmouth

### Around the World - crisis, risk and opportunity

14:20-14:50

#### Keynote Navigating Turbulent Skies: The Aviation Community's Response to Covid-19

2020 has presented unprecedented challenges and no sector has been more impacted than aviation. This presentation will seek to answer the following questions:

- How did the onset of the pandemic and sudden border closures impact the aviation industry?
- How have airlines responded to the challenges presented by Covid-19 and how has the customer experience evolved?
- What is the security fallout from the pandemic and what are the long-term implications?

Ned Farmer, Geopolitical Risk Manager, American Airlines (USA)

14:50-15:05 Buzz Break – 3 ways to interact during your break!

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15:05-15:25

#### Case Study Preparing for and managing local security crises: A how-to guide for local staff

In the wake of a severe security incident at a local office, it became apparent that good crisis management capabilities at corporate headquarters are not enough. Hear a case study of a terrorist attack on a local office and the follow-up work designed to: build up capacity and capability at the local level across the company's organization; enable security non-professionals to better manage potential security risks; communicate the overall benefits of preparing for low probability/high consequence incidents.

Denise Groves, Senior Director, Group Security Region North America, VWGoA, Volkswagen Group of America, Inc. (USA)

15:25-16:05

#### Panel Around the World - Crime and Terrorism Updates

- Criminal trends we are seeing in the world and counter initiatives
- Current and evolving terrorism threats and K&R updates
- Regional migration and the role of social media and disinformation

Led by: James Weston, Deputy Executive Director, OSAC, Diplomatic Security Service, U.S. Department of State (USA)

LatAm - Liz Lauzon, GSII Regional Intelligence Analyst – LATAM, Sibylline (Mexico)

Asia - Pranoti Surve, Senior Manager, Global Security Programs, Philip Morris International (Switzerland)

Europe - Bina Hensel, Senior Analyst, Europe, OSAC, Diplomatic Security Service, U.S. Department of State

16:05-16:35

### Panel Travel and hospitality risk landscape: Moving from crisis management to change management

Viewpoints from hotels, airlines and hospitality sharing best practices and future predictions.

- Security as a differentiator in the market offering
- Moving from crisis management to change management
- Hospitality versus functionality strategic business implications
- Predictions for the future
- Best practices shared on duty of care and validation or testing programmes

Led by: Andy Williams, Senior Partner Temi Group, VP Safehotels (Istanbul)

Joined by: Ned Farmer, Geopolitical Risk Manager, American Airlines (USA)

Dylan Shaw, Regional Security Lead: Western & Southern Europe, Uber (Netherlands)

### 16:35-16:50 Buzz Break - 3 ways to interact during your break!

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Denise Groves, Senior Director, Group Security Region North America, VWGoA, Volkswagen Group of America, Inc. (USA) and Dylan Shaw, Regional Security Lead: Western & Southern Europe, Uber (Netherlands) For private 1-2-1 video networking got to CSO 360 Community.

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### **Leadership, Culture and Next Generation Security**

16:50-17:10

#### In Conversation with Talk to the Board: The State of... Security governance and integrity

- How can we maintain integrity of operations and governance activities during a crisis?
- What do Boards want to know now about the security and risk landscape?
- Understanding Board Directors' responsibilities and liabilities vis a vis security
- How can CSOs best ensure that the business understands the risks?
- The work can especially characteristic basiness and essential as the risks.
- How can security disciplines leverage the financial opportunities that lie within security?
- How can performance-based oversight demonstrate your worth in security?
- What are the benefits of converged operations? Security-privacy-cybersecurity
- Fiduciary oversight, duty of care and business leadership challenges

by: Lady Olga Maitland, Founder and CEO, Defence and Sec

ESG and other governance considerations that impact CSOs

With Air Commodore (Retired) Peter Drissell, Director Aviation Security, Civil Aviation Authority (UK)

### **Intelligence**

17:10-17:40

### Panel Leveraging Intelligence: Staying ahead of the curve

- How can we share and stay ahead of the curve?
- What are recent trends in corporate espionage?
- Sharing examples of financial yields of leveraging intelligence
- How can we secure communications and data in a digital world?
- Countering threats of intellectual property (IP) theft through intelligence
- Moving intelligence beyond security issues to cover brand

Led by:

With: Malcolm Smith, Senior Executive, Strategy & Risk Management (South Africa/ Qatar) Patrick Kane, Senior Director Security, Atlas Air (USA)

17:40-18:00

#### Closing Fireside Chat Be Kind, Be Calm and Be Safe – Surviving long term crisis and change

- It's not over till it's over. Managing motivation in the long term
- Change management means changing more than policy, process and procedure
- We can't meet up but we can connect. When you're struggling, reach out to one person
- Fighting the fear factor, being each other's voice of reason

Paul Moxness, Managing Partner, NorthPoint International (Canada)

18:00-18:05

Close of day



### BENCHMARKING ESSENTIAL STRATEGIES AND TACTICS WITH SECURITY PEERS



## Friday 4 December 3pm-6pm GMT

Led by with and for Chief Security Officers, this is the annual sound-boarding for today's security leaders. This years' CSO 360 Roundtable discussion 2020 edition will be held in the Boardroom Suite on an Avatar island (www.virBELA.com).

Held under The Chatham House Rule, you will interact and partake in the discussion, talking to fellow participants. Roundtable behaviours are much as they would be in a physical conference. Talks end with networking on the virtual beach, the perfect chance to catch up with CSO peers both in private (look out for the blue dotted circles, no one can hear you from outside), or by walking around and joining in group discussions as you would in person.

- Everyone is a Speaker all guests are invited to contribute
- You shape the final agenda tell us your top 3 priorities
- Held under the Chatham House Rule
- Post-event: Output report

When you are inside the Boardroom Suite talking to peers, you will be surprised at how real

it feels, given that the voices are spatial. This is about bringing you top of mind topics as a truly innovative collaborative workspace experience. One that feels safely and strangely familiar. This Roundtable is about benchmarking with the real people who inhabit the same space at the same time.

### Co-facilitated by:

- Alexander Gaft, Global Manager Cyber Security & Fraud Prevention, ICL Group (Israel)
- Ned Farmer, Geopolitical Risk Manager, American Airlines (USA)
- Crawford Robinson, Head of Group Security, British American Tobacco (UK)
- Denise Groves, Senior Director, Group Security Region North America, VWGoA, Volkswagen Group of America, Inc. (USA)
- **Gal Messinger**, Head of Global Security, **Signify (Netherlands)**
- Neil Fletcher, Advisor, enteles Search (Recent Head of Ethics & Compliance, Sandals Resorts International (Jamaica)
- Patrick Kane, Senior Director Security, Atlas Air (USA)

<u>Times</u>	are	<b>GMT</b>	

15:00-15:10 Welcome to the Roundtable: Avatars For Dummies 15:10-15:15 Set Objectives and Reconfirm Topics: Avatars CISO 360 Roundtable 15:15-15:45 Session 1 - topic Session 2 - topic 15:45-16:25 16:25-16:55 Session 3 - topic **Key Take Aways and Close of Discussion** 16:55-17:00 17:00-18:00 Security Avatars Beach Networking - Security Engagement and Collaboration

CSOs will be joined by CISOs/cybersecurity peers to network on the virtual beach.

- Easily find your peers hover above their name and click 'Go To' your avatar will walk to them
- Want a private chat? Any space with a blue circle around it means that you cannot be heard from outside





While it felt a little odd to start, this format ended up being great fun and insightful and kept me engaged!

A real difference to the normal webinar/conference by video drain we're all

Thanks you Pulse Conferences for being different and innovative and trying