4th Annual

CISO 360 Middle East

PULSE CONFERENCES

9-10 February 2023
Marriott Resort Palm Jumeirah | Dubai
United Arab Emirates

Cybersecurity Strategies to Build Trust and Resilience
FINCRIME | INNOVATION | AI | METAVERSE | CRYPTO | IOT
SMART CITY | CLOUD | DATA ANALYTICS

Eng. Majed Alshodari
Co-Founder, **Saudi Association for Shared Services;** Board, **Tatweer Educational Technologies**
Kingdom of Saudi Arabia

Rik Ferguson
Vice President Security Intelligence, **Forescout**

Kais Barakat
Senior Information Security Specialist, **Saudi Aramco**
Kingdom of Saudi Arabia

Irene Corpuz
Co-Founder, **Women in Cyber Security Middle East**
United Arab Emirates

Joseph Makram
CIO
Egyptian Arab Land Bank (EAL Bank)
Egypt

Jelena Matone
CISO
European Investment Bank
Luxembourg

Peter Ling
VP Global Cyber Security Alliances, **Mastercard**
Canada

Prakash Padariya
Global Chief Information Security Officer, **OYO Group**
India

Dr Robert Coles
Head of Security Strategy
DS Smith
United Kingdom

Complimentary
for CISOs and Cybersecurity Practitioners!

- Conference - 9 Feb ALL DAY
- Networking Dinner - 9 Feb PM
- Roundtable Discussion - 10 Feb AM

Platinum & CISO 360 Dinner Sponsor

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CATO NETWORKS

For information and registration
www.ciso360middleeast.com

www.ciso360middleeast.com | teampulse@pulseconferences.com | #CISO360

4th Annual
CISO 360
Middle East

A unique trusted global community ambience
CISO 360 brings experiences together to
drive business agendas forward

PULSE CONFERENCES

Created and hosted by Pulse Conferences, the **4th CISO 360 Middle East** brings together CISOs and international cybersecurity leaders - from the GCC region and from around the world for truly immersive discussions. As today's CISOs move towards an uncertain future and unknown cyberspace, be privy to threat horizon updates and a toolkit focused agenda designed around CISO priorities. *A problem shared is a problem halved!*

Compare and share how fellow CISOs are leading teams and driving their businesses forward, as well as to learn from technical tactics and visions for the future. Hear insights on the challenges we all face, with an attack surface being created through digital transformation, complex supply chains as well as insider threats. How we can build collective resilience and a culture of good cybersecurity governance to defend our organisations. How might we tip the scales back in our favour?

Hear journeys, predictions and game-changers that will span from geopolitics, supply chain, response and recovery, human security, culture, dissinformation, threat horizon, mitigations. Our experienced chairpersons will oversee a continuous flow and maximum interaction throughout the Roundtable and Conference as you navigate-

- Keynotes TELL- Discover something new, short, impactful
- Case studies SHOW- Practical details that stick
- Panels CONNECT – Thought-leadership with peers from around the world
- Fireside Chats INSPIRE and INFORM- Interview style questions and candid insights
- Think Tanks ENGAGE – Table discussions, open sharing
- CISO Middle East Roundtable BENCHMARK- Interact CISO priorities the **morning of 10 February!**

Why CISO 360?
- Connect, innovate and leave inspired! Sit with peers who you know are largely facing similar risks and opportunities
- Benchmark in a trusted space! Engage with fellow CISOs, practitioners and for meeting technology luminaries
- Learn from business executives, risk managers and luminaries outside the security 'echo chamber'
- Engage in meaningful interaction with CISOs, innovators, investors for business and collaboration

Key Themes for Dubai 2023
- Secure Digital Innovation
- Mitigate Cyber Crime
- Achieve Cybersecurity Governance

Sub Themes
- IoT and Future Converged Security Strategies and Realities
- Cybersecurity Governance - ESG investments, sustainable business models & public-private partnerships
- By Sector - FinSec Crime | HealthSec | PowerSec
- Securing the Metaverse | Crypto Crime | Protecting Digital Intellectual Property and NFTs
- Cybersecurity Value Creation and Resilience

What to expect
- Peer to peer benchmarking with world-leading companies
- Networking and building relationships that lead to long-term engagement beyond the event
- Sit with peers who you know are largely facing a similar set of risks and opportunities
- Focus on business tactics and strategy with access to specialists beyond security spheres
- Connect, innovate and leave inspired!

4th Annual CISO 360 Middle East

Agenda at a Glance
4th CISO Middle East Conference - Dubai 2023
All participants are invited to attend the networking events, an included and integral part of the CISO 360 experience!

PULSE CONFERENCES

Wednesday, 8 February 2023
CISO 360 Welcome Reception

18:00-20:00
Join this ice-breaker
Marriott Resort Palm Jumeirah, Myami Pool Lounge

Thursday, 9 February
CISO 360 Middle East Conference

10:00-10:15
Coffee and Registration, Opening

10:15-12:25
Conference - Keynotes, Case Studies, Fireside Chats, Think Tanks

12:25-12:55
Morning Coffee Break

12:55-13:55
Conference - Keynotes, Case Studies, Fireside Chats, Think Tanks

13:55-14:50
Lunch

14:50-16:00
Conference - Keynotes, Case Studies, Fireside Chats, Think Tanks

16:30-16:30
Afternoon Tea, Sponsors' Prize Draw, Close

16:30-17:45
Conference - Keynotes, Case Studies, Fireside Chats, Think Tanks

17:45-21:00
Networking Dinner
One&Only Royal Mirage Resort Dubai at Jumeirah Beach

Kindly sponsored by:

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Friday, 10 February
CISO 360 Middle East Roundtable

09:45-10:00
Coffee and Registration

10:00-13:00
CISO 360 Middle East Roundtable
Dive into pure discussions with peers on priorities that are shaped by participants in advance. No Slides. Held under The Chatham House Rule of non-attribution as to who said what.

13:00-14:00
Lunch and Goodbyes

Many thanks to our Wonderful Sponsors and Supporting Association

Platinum and Networking Dinner

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Exhibition

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Supporting Association

(ISC)² OFFICIAL CHAPTER | UAE

International Speaker Panel

- **Dr. Hoda A. Alkhzaimi**
  President, Emirates Digital Association for Women (and Co-Chair for Global Future Council for Cyber Security, World Economic Forum) - United Arab Emirates

- **Dr. Aloysius Cheang**
  Chief Security Officer Middle East & Central Asia, Huawei - United Arab Emirates

- **Bart Pietruszka**
  Chief Data & Analytics Officer, HSBC Bank Middle East - United Arab Emirates

- **Peter Ling**
  VP Global Cyber Security Alliances, Mastercard - Canada

- **Dr. Abdullah A. I. Alnajem**
  Chief Cybersecurity Officer - Cybersecurity Department,
  Gulf General Cooperative Insurance Co. - Kingdom of Saudi Arabia

- **Irene Corpuz**
  Co-Founder, Women in Cyber Security Middle East - United Arab Emirates

- **Prakash Padariya**
  Global Chief Information Security Officer, OYO Group - India

- **Rik Ferguson**
  Vice President Security Intelligence, Forescout - Poland

- **Jelena Matone**
  CISO, European Investment Bank – Luxembourg

- **Kais Barakat**
  Senior Information Security Specialist, Saudi Aramco - Kingdom of Saudi Arabia

- **Ibraheem Khan**
  VP Information Security EMEA, Financial Services Company - United Kingdom

- **Sylvain Hirsch**
  Cyber Security Strategy, Mandiant, now part of Google Cloud - Singapore

- **Dr. Robert Coles**
  Head of Security Strategy, DS Smith - United Kingdom

- **Lady Olga Maitland**
  President & Chairman, Defence and Security Forum - United Kingdom

- **Matthias Muhlert**
  Security Bear – CISO, HARIBO – Germany

- **Eng. Majed Alshodari**
  Co-Founder, Saudi Association for Shared Services;
  Board, Tatweer Educational Technologies - Kingdom of Saudi Arabia

- **Joseph Makram**
  CIO, Egyptian Arab Land Bank (EAL Bank) - Egypt

- **Dr. Viktor Polic**
  CISO, Head of Information Security and Assurance Services, ILO - United Nations – Switzerland

- **Dr. Sally Leivesley**
  Managing Director, Newrisk London, Member of the Register of Security Engineers and Specialists (RSES) - UK

- **Ray Stanton**
  CISO/CSO, Board Advisor/NED - United Kingdom

- **Lorna Trayan**
  Executive Partner, Security and Risk Management, Gartner - United Arab Emirates

Wednesday, 8 February 2023
Welcome Reception

18:00-20:00
Meet the Speakers and network with fellow Participants before the event - Marriott Resort Palm Jumeirah

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Thursday, 9 February 2023
CISO 360 Middle East Conference

10:00-10:15 Arrivals and Coffee

10:15-10:20 Chairperson's Opening
Marcus Alldrick, CISO Luminary

10:20-10:35
Keynote AI and Future Tech Governance
Dr. Hoda A. Alkhzaimi, President, Emirates Digital Association for Women and Co-Chair for Global Future Council
for Cyber Security, World Economic Forum

10:35 - 10:55
Fireside Chat Future Skills: Building Value Creation and Resilience
Practical insights shared on how to build highly effective and diverse teams!
Led by: Irene Corpuz, Co-Founder, Women in Cyber Security Middle East - United Arab Emirates
Dr. Aloysius Cheang, Chief Security Officer Middle East & Central Asia, Huawei - United Arab Emirates

10:55 - 11:15
Keynote Risk Beyond the Perimeter - Key Elements to Consider
Peter Ling, VP Global Cyber Security Alliances, Mastercard - Canada

11:15 - 11:55
Keynote What the Hack is Going On?
Roundup of the major cybercriminal landscape changes of 2022 and what that may well mean for 2023 and beyond!
Rik Ferguson, Vice President Security Intelligence, Forescout

11:55 - 12:25
Panel Advanced Technologies and the Emerging Threat Horizon: What's Next?
Rapid technological advancements in the areas of advanced computing, AI, autonomy, big data, analytics and other disruptive areas are
transforming the security environment and the future threat horizon. In a world of social media, false information, cyber arms race and new
frontiers, hear predictions our esteemed panel will explore what the next generation of cybersecurity operations could look like?
• What are the next challenges we face in the digital space?
• Geopolitical intelligence, indicators and forecasts to manage cyber threats • How are we preparing for new digital frontiers?
• How can we strengthen resilience to fraud?
• What should CISOs and information security executives focus on now to build resilience and to generate business value?
Led by: Lady Olga Maitland, President & Chairman, Defence and Security Forum - UK
With: Bart Pietruszka, Chief Data & Analytics Officer, HSBC Bank Middle East - United Arab Emirates
Dr. Viktor Polic, CISO, Head of Information Security and Assurance, ILO - United Nations – Switzerland
Rik Ferguson, Vice President Security Intelligence, Forescout - Poland

12:25 – 12:55 Short Coffee Break

12:55 - 13:15
Case Study Cyber Defence & Cyber Warfare
Prakash Padariya, Global Chief Information Security Officer, OYO Group - India

13:15 - 13:35
Case Study Building Effective Governance Models that Address the Shortage of Cybersecurity Professionals
Kais Barakat, Senior Information Security Specialist, Saudi Aramco - Kingdom of Saudi Arabia

13:35 - 13:55
Keynote From the Frontline to the Board
Discussion on the advantages of developing an intelligence-led cyber resilience strategy.
Sylvain Hirsch, Cyber Security Strategy, Mandiant, now part of Google Cloud – Singapore

13:55 - 14:50 Lunch

14:50 - 15:20
Open Discussion Cybercrime and Ransomware Realities - Threat Landscape and Mitigations
As ransomware attacks continue to have a significant impact on businesses and organisations across the globe, what are the methods, impact and mitigation cost and disruption. Insights on the techniques cyber criminals are using to increase the effectiveness of their criminal activity, touching on nation-state attacks and ransomware.
• Driving technology and innovation, building high-performing future technology teams - Blockchain, Crypto, IoT, AI, Quantum ...
• Case stories and legal view on ransomware • Common and emerging tools used in ransomware attacks
• New criminal business models - Ransomware-as-a-service (RaaS) business model
• How can we prepare and practice for a ransomware attack?
Led by: Jelena Matone, CISO, European Investment Bank – Luxembourg;
With: Eng. Majed Alshodari, Member, Tatweer Educational Technologies and Board and Member, Cyber Security Team - Kingdom of Saudi Arabia
Lorna Trayan, Executive Partner, Security and Risk Management, Gartner - UAE
Ibraheem Khan, VP Information Security EMEA, Financial Services Company - UK

15:20 - 15:40
Case Study Cyber Security & Artificial Intelligence - How to Threat Model an AI-based System
Matthias will share insights into a model that was developed as a decision-making model, as to whether a certain AI should be used.
Matthias Muhlert, CISO, HARIBO - Germany

15:40 - 16:00
Keynote Cyber Attacks Exploitations in Nuclear Power Generation Plants for Discovering Hidden Vulnerabilities
An offensive-style proactive testing for discovering vulnerability and remediations to prevent cyber threats that could cause physical and safety disasters.
Dr. Abdullah A. I. Alnajem, Chief Cybersecurity Officer, Gulf General Cooperative Insurance Co - Kingdom of Saudi Arabia

16:00 - 16:30 Short Tea Break & Sponsors' Prize Draw. *Must be Present to Win!*

16:30 - 16:50
Keynote Securing the Metaverse
• What are the security risks for businesses?
• The privacy risks: What you need to know about employees' privacy in the Metaverse
• What businesses should be doing now and when it arrives
Dr Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO - United Nations – Switzerland

16:50 - 17:10
Case Study ChatGPT: Opportunities and Risks for Security at Pace
Joseph Makram, CIO, Egyptian Arab Land Bank (EAL Bank) - Egypt

17:10 - 17:40
Immersive Mind Mapping Exercise Leadership- Psychology and Mind Mapping
• Choosing leaders within your team – identifying the cues
• Mentoring leaders – structuring mentorship
• Subliminal cues – we all have them • Enjoying team meetings – motivation and fun
• Corporate CISO business Leadership– setting objectives and key results
• Team crisis – communications mapping, task allocations, morale and psychological Stress
• Individual diversity, respecting individuals and managing psychological needs
Dr. Sally Leivesley, Managing Director, Newrisk London, Member of the Register of Security Engineers and Specialists (RSES) - UK

17:40-Close of Conference

17:45 - 21:00

Networking and Dinner - One&Only Royal Mirage Resort Dubai at Jumeirah Beach

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Friday, 10 February 2023
CISO 360 Middle East Roundtable

Artefacts of Secure Innovation and Cybersecurity Governance

Steered by:
Dr. Robert Coles, Head of Security Strategy, DS Smith - United Kingdom
Ray Stanton, CISO/CSO, Board Advisor/NED

Co-Facilitated by:
Peter Ling, VP Global Cyber Security Alliances, Mastercard - Canada
Dr. Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO
Irene Corpuz, Co-Founder, Women in Cyber Security Middle East - United Arab Emirates
Dr. Abdullah A. I. Alnajem, Chief Cybersecurity Officer - Cybersecurity Department,
Gulf General Cooperative Insurance Co. - Kingdom of Saudi Arabia
Jelena Matone, CISO, European Investment Bank – Luxembourg
Ibraheem Khan, VP Information Security EMEA, Financial Services Company - United Kingdom

The artefacts of innovation that constitute the transformative digital economy are: big data & analytics; the cloud and mobility; IoT; Artificial Intelligence. Combine peer group brain power on the different risk perspectives associated with each technology to share the latest approaches and updates on security deployments. Which of these can change the security landscape? What are good standards? How can we achieve security by design? Table hosts will lead each table, observing The Chatham House Rule - ideal time to benchmark with other CISOs to share experiences with peers to strengthen capacity.

CISO 360 Roundtable is the ultimate sound-boarding discussion for today's cybersecurity and digital risk leaders to share and compare successes as well as failures. The discussions are curated in a way that aims to produce practical proven tactics and strategies that CISOs can adapt for usage right away to drive forward security strategy. This benchmarking approach will focus on the key security challenges of the day. The participants themselves will have the opportunity to propose specific discussion points for the agenda beforehand and this feedback is used to shape the discussion segments, ensuring this is truly by, with and for CISOs.

Pre-event: Participants shape the final agenda by inputting your top priorities before the event
Post-event: Output report.
Seating in the round/ horse-shoe, no AV, no slides
All invited guests are invited to contribute to the discussion that will be held under the Chatham House Rule. The Roundtable is held strictly under The Chatham House Rule - *"When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed"*

Timings - Roundtable

09:45 – 10:00   **Arrivals and coffee**

10:00 – 10:10   **Chairman's Introductions**
Dr. Robert Coles, Head of Security Strategy, DS Smith -United Kingdom and Ray Stanton, CISO/CSO, Board Advisor/NED

10:10 – 10:50   **Session 1 Building Trust in Cybersecurity and Supply Chains**
Co-Led by Dr. Robert Coles, Head of Security Strategy, DS Smith -United Kingdom
Peter Ling, VP Global Cyber Security Alliances, Mastercard - Canada

10:50 – 11:30   **Session 2 OT/IoT Converged Security**
Co-Led by Dr. Abdullah A. I. Alnajem, Chief Cybersecurity Officer - Cybersecurity Department, Gulf General
Cooperative Insurance Co. - Kingdom of Saudi Arabia; Ray Stanton, CISO/CSO, Board Advisor/NED

11:30 – 11:45   **Morning coffee break**

11:45 – 12:15   **Session 3 Protecting Customer Data**
Co-Led by Ibraheem Khan, VP Information Security EMEA, Financial Services Company - UK
Jelena Matone, CISO, European Investment Bank – Luxembourg

12:15 – 12:45   **Session 4 Metaverse and Future Technologies**
Co-Led by: Dr. Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO - United Nations
Irene Corpuz, Co-Founder, Women in Cyber Security Middle East - United Arab Emirates

12:45 – 13:00 - Wrap Up. 13:00 – 14:00 - Lunch and goodbyes

Registration Information

Register Online www.ciso360middleeast.com

Delegate (Practitioners)
Complimentary basis

Delegate Passes are available to book by in-house practitioners – i.e. persons who are doing the role of CISO, CSO, cyber threat intelligence professional, risk managers or other in-house executives roles.

*This rate does not apply to persons or companies providing advisory services or solutions to the security community. Exceptions may apply for CISOs and architects actually doing the day to day job of securing their organisations, as opposed to business development roles.

* Pulse Conferences reserves the right to approve that registration is under the correct tier.

* All Attendees at the event must be pre-registered online and pre-approved at the sole discretion of Pulse Conferences.

Inclusions
- Entry to 4th CISO 360 Middle East Conference (all day, 9 February 2023) and Roundtable (morning, 10 February 2023) Dubai
- Invitation to join the CISO 360 Middle East Networking evening events
- Certificate of attendance soft copy provided post-event on request
- Post-event presentation materials (subject to speaker opt-out) and output reports
- Invitation to join the Pulse Security Circle – a rapidly growing and international trusted community for CISOs, CSOs, senior security practitioners, technology luminaries and industry commentators that meets virtually and in-person to share insights and to benchmark strategies

Exclusions
Travel and accommodation and all other costs associated with planning for / joining the event

Venue and Accommodation

Marriott Resort - The Palm Jumeirah - 5 Star Hotel
Within easy reach of Downtown Dubai, this stylish resort is now open in Dubai on The Palm, promising guests a five-star stay to remember. All rooms have balconies, allowing visitors to make the most of the view. With a beachside pool and a private beach along the popular Palm West Beach promenade, there is a fitness centre, spa and eight restaurants offering a range of cuisine from Korean, Italian to Japanese, Peruvian and Mexican.

www.marriott.com/en-us/hotels/dxbpj-marriott-resort-palm-jumeirah-dubai
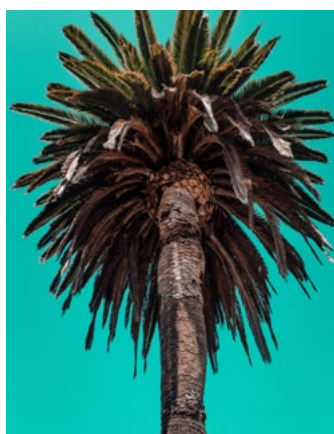
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Pulse is the community based think tank and hub for professionals who deliver security, risk and governance across the globe. Our events, training and reports focus on cybersecurity, corporate security, resilience, investigations, privacy, risk, audit and compliance. We create opportunities for benchmarking, networking and collaboration to progress and inform business and government agendas.

Connecting minds, assuring the future.
Working locally, thinking globally.

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