



5th Annual CISO 360 MIDDLE EAST

Created and hosted by



10 - 11 September 2024

Grosvenor House, a Luxury Collection Hotel, Marriott Bonvoy
Dubai | United Arab Emirates

Driving Resilience and Trust: Cybersecurity Value Creation Tactics and Strategies

www.ciso360middleeast.com

"You brought the world's cyber concern to the UAE for awareness and also brought world experts to provide advice based on their own experience!" Head of Planning and IT Security, Al Dhafra Region Municipality (UAE)



Welcome and many thanks to our wonderful 2024 Sponsors!

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Driving Resilience and Trust: Cybersecurity Value Creation Tactics and Strategies for CISOs

We are thrilled to invite you to join security leaders from around the world in Dubai for the 4th CISO 360 Middle East Conference. This is the ultimate event for leaders in cybersecurity in the Middle East and GCC region.

We connect CISOs with CISOs and luminaries...

Created and hosted by Pulse Conferences, the event will bring together CISOs and senior cybersecurity leaders for a memorable feast of hearts and minds in 2024!

We will hear what plans CISOs are making, what drives them and how their journeys are shifting.

We will benchmark strategies, tactics and tools, comparing and sharing in successes and challenges.

How are CISOs leading teams and driving businesses forward, and what are their visions for the future.

Spotlights, case stories, panels, think tanks, fireside chats - and in conversation at evening social events...

Journeys, predictions and stories will span AI, IoT, cloud, Quantum computing, cyber geopolitics, supply chain, detection, response and recovery, human security, culture, privacy, robotics.

A dedicated evening schedule of networking receptions, dinners and cultural experiences is an integral part of the CISO 360 experience.

Our Goals

- Inspirational – Connect, innovate and leave reinvigorated for positive action. Sit with peers who you know are largely facing a similar set of risks and opportunities as you. A safe and independent platform to encourage innovation and positive action.
- To Bridge Security Disciplines – Benchmarking and learning with security, risk, resilience, investigations and intelligence professionals.
- Future Facing – Prepare the international CISO and cybersecurity community through agendas that are forward-thinking, honest and geared towards learning from within as well as outside the security industry.
- Collaborative and Trusted Community – Engage in meaningful interactions with CISOs, innovators, investors and luminaries.

Key Themes

- AI 360: Innovation and keeping pace in AI. Deployments, risks, opportunities
- Threat 360: Risk landscape, trends, patterns, predictions and mitigations
- Evolution 360: Purpose and mission of the CISO today and tomorrow
- Resilience 360: Holistic security, multi-disciplinary, cross-sector approach, buy/sell sides, Public-private

Reserve your seat today! We look forward to welcoming you.

CISO 360 Team
Pulse Conferences

“It’s one of the best conferences for cybersecurity professionals. We really get to exchange information with other professors and peers in this industry, we build trust among us in this inclusive environment. We can exchange not only challenges, but celebrate the successes as well. For CISOs it’s one of the most important things. CISO 360 is the place to be. I recommend it to all of our professionals in cybersecurity.” CISO European Investment Bank



Agenda at a Glance

All participants are invited to attend the networking events, an integral part of the CISO 360 experience.

MONDAY 9 SEPTEMBER
6PM - 9PM

Welcome Reception

TUESDAY 10 SEPTEMBER
10AM - 5.30PM

CISO 360 Middle East
Conference

WEDNESDAY 11 SEPTEMBER
10AM - 2PM

CISO 360 Middle East
Roundtable & Lunch

Programme

Experienced moderators oversee an education, interactive mix of session formats steeped in peer to peer benchmarking!

- Case stories – Practical details that stick
- Spotlight Talks – Short, impactful
- Panels – Global thought-leadership
- Fireside Chats – Interview style questions
- Table Think Tanks – Hosted table discussions
- CISO 360 Roundtable – Benchmark priorities
- Evening Networking Schedule – Welcome reception and cultural activity, dinner. These events are an integral part of the CISO 360 experience!

Participants

Chief Information Security Officers , Senior cybersecurity and security practitioners, anti-fraud, resilience, luminaries and specialists

Why Attend CISO 360 Middle East?

- Innovate your strategy and security vision
- Leave inspired for action
- Engage with like-minded security leaders from around the world!
- Converge and scale security approaches
- Network with peers during the day conference, as well as in the evenings at dedicated cultural events
- Catch up with old friends and make new friends



Opening Keynote

- H.E. Dr. Mohamed Hamad Al Kuwaiti, Head of Cybersecurity Council, United Arab Emirates Government – Invited

Meet the International Speaker Panel (partial list)

- Dr. Abdullah Alnajem, Computer Scientist & Risk-linked Authentication Expert (KSA)
- Anoop Kumar, Head of Information Security Governance Risk and Compliance, Al Nisr Publishing (UAE)
- Bharat Raigangar, Board Advisor & GCISO – ICxO (UAE)
- Dr. Eduardo Solana, Senior Lecturer – Cryptography, University of Geneva (Switzerland)
- Eman Al Awadhi, VP, Network & Cyber Security, Expo City Technology (UAE)
- May Brooks-Kempler, CEO, Helena Security Consultation (Israel)
- George Eapen, Group CIO, Petrofac (UAE)
- Irene Corpuz, Senior Cyber Policy Advisor, Dubai Security Centre (and Co-Founder and Board Member – Women in Cyber Security Middle East, Global Advisory Board Member – EC Council) (UAE)
- Jelena Matone, CISO, European Investment Bank (Switzerland)
- Julia Dudenko, Group CISO, Haniel (Germany)
- Kais Barakat, Senior Information Security Specialist, Saudi Aramco (KSA)
- Lorna Trayan, CISO Advisor, Gartner (UAE)
- Markus Haerlin, Head of Consulting, HAYS (Germany)
- Michael Beaupre, Head of Cybersecurity, Hays AG (Germany)
- Dr. Nareshkumar D. Harale, Vertical Head & Vice President – Cyber Security Reserve Bank Information Technology (India)
- Nicola Sotira, Head of CERT, Poste Italiane (Italy)
- Nikk Gilbert, CISO, RWE (Germany)
- Nitin Shingari, Group Director Cybersecurity, Sinyar Holding (UAE)
- Dr. Sally Leivesley, Managing Director, Newrisk Limited (UK)
- Simon Scales, Conference Chair (and ACi Chief Education & Development Officer), Association of Corporate Investigators (UK)
- Stephen Wilkinson, Director Security, Aman (UAE)
- Steve Hill, Global CISO, Credit Suisse (UK)
- Dr. Viktor Polic, CISO, Head of Information Security and Assurance Services, ILO – United Nations (Switzerland)

Tuesday 10 September 2024

CISO 360 Middle East Conference

Conference Theme:

Future of Strategic Cybersecurity Leadership

9am

Registration, Coffee, Breakfast

9:25am

Welcome by Chairperson

Simon Scales, Conference Chair

9:30am

Opening Keynote:

Cyber Resilience Future Landscapes

H.E. Dr. Mohamed Hamad Al Kuwaiti, Head of Cybersecurity Council, United Arab Emirates Government - Invited

9:50am

Spotlight:

Cyber Resilience: The Shifting Role of the CISO

Steve Hill, Global CISO, Credit Suisse (UK)

10:10am

Case Story:

Winning Formula to Beat Cybercrime

Markus Haerlin, Head of Consulting, HAYS (Germany) Michael Beaupre, Head of Cybersecurity, Hays AG (Germany)

10:40am

Case Story:

Cyber Security in the Multi-Industry portfolio: the quest for Crown Jewels

Julia Dudenko, Group CISO, Haniel (Germany)

11am

Morning Coffee Break

11:30am

Case Story:

Strategic Horizons - Leadership and Innovation for Today's CISO

The energy of a TED Talk meets the critical insights of a seasoned cybersecurity leader! Delve into the evolving role of the CISO, blending high-energy delivery with actionable strategies and real-world examples. Be inspired by personal anecdotes, engaged through dynamic interactions, and empowered with practical takeaways. A call to action for the future of cybersecurity leadership!

- Aligning cybersecurity with business goals
- Navigating corporate politics
- A roadmap for CISOs to become visionary leaders

Nikk Gilbert, CISO, RWE (Germany)

11:50pm

Case Story:

Integrating Cyber Governance into our Corporate Strategy

Anoop Kumar, Head of Information Security Governance Risk and Compliance, Gulf News, Al Nisr Publishing (UAE)

12:10pm

CISO 360 Innovators Panel:

Founder, CEO, CTO Journeys

- Why this idea and why now?
- What challenges is this solving for the wider cybersecurity ecosystem?

Panellists: CEO/CTO, Comforte AG (Germany) and further innovator technology luminaries who are changing the cybersecurity landscape

12:40pm

Scenario:

CISO Leadership for Strategic Threats and Innovation

Personal leadership capabilities

Briefing boards and government decision makers

Psychology of Leadership

Global dominance of brain science innovation

Global threats - Cyber intelligence warnings; Quantum

encryption in space; Strategic Uncertainty - Maritime

energy transportation + communications; Negative

Information Operations - Olympic Games Paris 2024

Dr. Sally Leivesley, Managing Director, Newrisk Limited (UK)

1pm

Lunch

2pm

Spotlight:

Crypto migrations - the mistakes/pitfalls to prevent

Dr. Eduardo Solana, Senior Lecturer - Cryptography, University of Geneva (Switzerland)

4pm

Fireside Chat:

Attack Playbooks and Preparedness - Achieving Resilience through an Holistic Security Approach

• What can CISOs learn from Security Directors and vice-versa?

• Holistic security and financial crime, where does cyber fit in?

• Incident preparedness and response

• Insider threat trends

• Threat intelligence trends and predictions

With: Lorna Trayan, CISO Advisor, Gartner (UAE)

With: Nicola Sotira, Head of CERT, Poste Italiane (Italy)

Stephen Wilkinson, Director Security, Aman (UAE)

4:30pm

Case Story:

Overcoming Cybersecurity Hurdles in Modern Organisations

Kais Barakat, Senior Information Security Specialist, Saudi Aramco (KSA)

4:50pm

Spotlight:

Crafting Your Path: Lifelong Learning, Passion, and Personal Branding

May Brooks-Kempler, CEO, Helena Security Consultation (Israel)

4.30pm

Journey:

Learnings from a CISO to a CIO

George Eapen, Recent Group CIO, Petrofac (UAE)

5pm

Closing Keynote

5:30pm-9.30pm

Cultural Networking Activity

Wednesday 11 September 2024

CISO 360 Middle East Roundtable

Roundtable Theme: **Scaling Cyber Resilience Capability: Mitigate | Detect | Respond | Recover**

The Roundtable Faculty

Experienced CISOs and practitioners work together to oversee what is a natural conversation shaped by you, the participant!

HOW IT WORKS

We dive headfirst into engaging conversations without the distractions of slides or formal presentations.

Hosted under The Chatham House Rule of non-attribution, we create a secure space where participants can freely share their perspectives, experiences, and expertise. What is said within the roundtable stays within the roundtable, fostering an environment of trust and openness.

Topics under discussion come directly from the collective experience and the direct input of the participants. Prior to the event, we actively seek your input to shape the topics and prioritise the most critical issues you want to address. This way, every talking point is directly actionable, and you leave with a wealth of practical takeaways.

Timings

10am - 10:15am	Coffee
10:15am - 11:30am	Roundtable discussions
11:30am - 11:45am	Morning Break
11:45am - 1:30pm	Roundtable discussions
1:30pm - 2:15pm	Lunch

OVERALL THEME - 2024

"Unless you detect, you don't know!" It's now about respond, detect, recover capabilities - prevent is now Business As Usual (BAU)!"

In this era of commoditised AI, CISOs are rethinking what it now means to be cyber resilient and then prioritise accordingly. Controls are necessary to have resilience. It's difficult to get the fundamentals right (noting that these 'fundamentals' are by no means 'basic') and we can't always enforce. How do we calculate our "minimum liability" and put controls in place that keep us alive when the worst happens. CISOs are assuming breach as we can't stop the front door. What controls can stop contagion and lateral spread at scale. Discussions will get right to the point in this candid and open sharing.

Considering the input we have received by partaking CISOs to date, topics are likely to include:

- **Threat intelligence and proactive cybersecurity measures**
- **De-risking and cyber risk quantification**
- **AI Policies and adoption**
- **How are we burning out risk through the fundamentals: Governance, Controls, Risks, Identity, Networks?**
- **Containing a breach – new perspectives shared**
- **Is detection getting worse or are our adversaries getting better?**
- **Fostering a security culture**
- **Cloud security**
- **Insider threat**
- **Ransomware, Third Party Security**



Sponsorship Opportunities

Unrivalled Branding, Networking & Meetings Benefits

- 121 Meetings with CISOs and senior cybersecurity practitioners who do the job day in, day out of securing their organisations
- Speaking - demonstrate thought-leadership
- Target Account Lists
- Branding from the minute you sign up
- Unrivalled networking - team invitation to join all the evening receptions, dinners and cultural activities.

To find out more about how you can get participate as a provider or advisor please contact sponsorship@pulseconferences.com



Networking at City Social, 5th CISO 360 Middle East



Memorable networking experiences are an integral part of the success of our CISO 360 conferences. All participants are invited and encouraged to join!

- Welcome Reception - City Social Dubai (9 Sept, 6pm-9pm)
- CISO 360 Dinner / Cultural Experience (10 Sept, 6pm-10pm)
- Lunches and daily refreshments (10-11 Sept)

Testimonials

"Great event, well organized by a professional team"
CISO, Al Ahli Group UAE

"The people are amazing. CISO 360 gathers the best of the best – the organisations that came here, the speakers are fantastic, the vendors that we can speak to about the products are great. The talks have been fantastic. The most interesting contact has been about management, case studies, third-party risk, and AI. The camaraderie that is achieved through the social networking events is fantastic. They go out of their way just to make us feel comfortable, especially in a new city as well I've never been to before, so massive thanks for that."

VP Information Security EMEA, Financial Services

"It's a really cool event, a lot of CISOs come and it's quite a community where they all do a lot of learning and a lot of conversations. As a start-up, CISO 360 is a great way to meet people and build relationships within the industry. As a start-up, we don't have the marketing budgets of big companies, so for us relationships are really important, we need to build trust with the CISOs, they need to trust us before using our products, and that was a really great way to come to an event like this, meet CISOs, teach them a bit about what we're doing and what we're trying to achieve with our mission and then from there hopefully get a few using the product. Gather feedback on our products has been really good for two reasons, firstly we've got a lot of constructive feedback on what we're doing, what we're trying to achieve, and actually new ways which we can achieve that, and secondly we've got a lot of people who are willing to try the product and actually join the trial and get using it. It's a very well organised event with really friendly people. It's always a great venue as well – they rotate it around different cities and it's always nice to come to a different part of the world and meet people in a setting that's not London."

CEO, Risk Ledger

"I've really enjoyed the conference, I've enjoyed meeting people, learning more about what's top of mind for CISOs and in the cybersecurity space. The sessions have all been great. There is a great CISO 360 community, it's very tightly knit – we talk to each other a lot, share a lot of experiences, and that's fantastic." Chief Scientist and SVP of AI, Dataminr

"A great congress, packed with valuable information and insight for senior cybersecurity directors." Global Security Operations, 21st Century Fox

"As always, Pulse team organized a very interesting conference that allows all the security community to communicate and share their experiences. For me it was very important to hear the opinions of some of the best professionals of the security industry."

CSO, Logista Portugal

"As this was my first 360 event, I had no preconceptions. Therefore, I was more than pleasantly surprised as I experienced such a warm friendly, professional and fast-moving conference and networking event. I met so many old friends, new contacts, good people, possible suppliers, clients or contractors. A fabulous and valuable use of 3 days of my time!" Head of Global Security, Brown Brothers Harriman

"Great programme, great organization and great attendance have made discussions useful and passionate. Listening testimonials, sharing experiences and ideas regarding good practises, discovering other industries or business! You have made my days!" Europe Industries Infosec Security Officer, AIR LIQUIDE

"Simply the best event for security practitioners. Real expertise and knowledge sharing"

Group CISO, Unipart Group

"It's probably one of the best conferences for cybersecurity professionals. We really get to exchange information with other professors and peers in this industry, we build trust among us in this inclusive environment. We can exchange not only challenges, but celebrate the successes as well. And I would come back any time. We build not only trust and become friends, but also become part of the family. For CISOs it's one of the most important things. Everybody expects CISOs to be very technical, and we are, but I believe that being very good on the soft skills is vital as well, and building that network is one of the most important things because CISOs cannot work alone. It's almost impossible that you will know every single answer, so the networking is probably the most important thing in our field to pick up the phone, to say: "Hey, are you having the same challenge, how are you doing things around these problems or issues?" It really does help, and it's proven itself over and over again. I use the CISO 360 network and call people. Besides information sharing, besides the fact that we all have become friends and family here. CISO 360 is the place to be. I recommend it to all of our professionals in cybersecurity." CISO, European Investment Bank

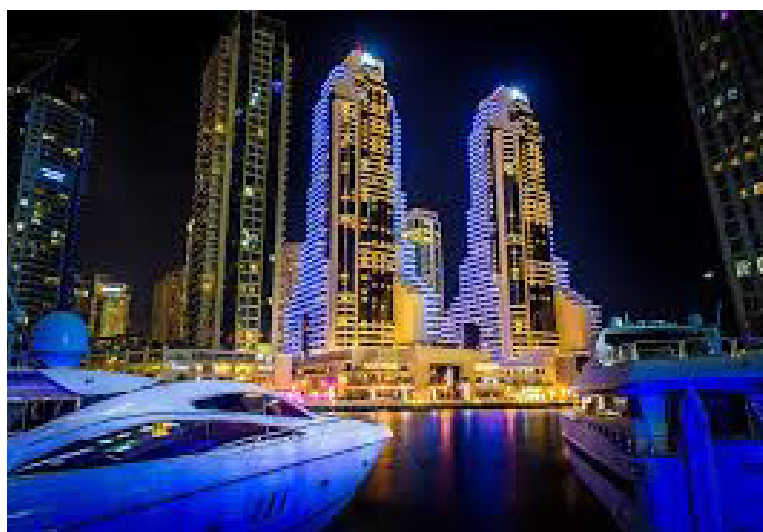
"One of the few must-not-miss events for every CISO. Wonderful opportunity to learn new things, and have in-depth discussions on what really matters, with real practitioners and industry legends (still alive)."

CISO & DPO, 360 Treasury Systems AG, Germany

"Great venue, great speakers, well-chosen themes. Overall, one of the best cybersecurity conferences I ever attended." CISO, DPO and Director of Internal Controls, Comissão do Mercado de Valores Mobiliários, Portugal

Our 2024 venue

Grosvenor House, a Luxury Collection Hotel, Marriott Bonvoy
Dubai | United Arab Emirates
[Book discounted Accommodation HERE](#)



Register online today

DELEGATE PASS

CISOs and senior cybersecurity practitioners

Complimentary basis

Available to book by in-house practitioners – i.e. persons who are doing the role of Chief Information Security Officer, Directors and Senior Managers of Information Security, Cybersecurity, Intelligence, Investigations, Risk, Resilience and other in-house executives roles who are not providing services, products or advice directly or indirectly to the security community.

NETWORKING PASS

Providers and Consultants

GBP£1,000 + VAT

We have ring-fenced a limited number of Networking Passes, designed for senior executives working at provider, vendor or distributor cyber companies or as independent advisors to the cybersecurity community. Through this type of networking participation, executives can benefit from the business development and learning opportunities of attending if their companies are unable to commit to a fully branded Sponsorship this year. Networking Passes are limited to one person per company per event.

[Pulse Conferences reserves the right to approve the correct tier. Cancellation terms apply. Read more](#)

INCLUSIONS

- Welcome Reception – City Social Dubai (9 Sept, 6pm–9pm)
- CISO 360 Middle East Conference – Grosvenor House (10 Sept, 10am–5pm)
- CISO 360 Dinner / Cultural Experience (10 Sept, 6pm–10pm)
- CISO 360 Middle East Roundtable – Grosvenor House (11 Sept, 10am–2pm)
- Lunches and daily refreshments (10–11 Sept)
- Access to discounted hotel rates, pending availability. Please note that guests are responsible for arranging and covering the costs of their own travel, accommodation, and other expenses
- Post-event link to presentation materials, output reports, and certificate
- Stay connected with peers and become a 'compeer' of the [Security 360 Circle](#), the go to international trusted community for CISOs, CSOs, senior security practitioners, technology luminaries and industry commentators sharing insights and to benchmarking tactics and strategies.

EXCLUSIONS

- Travel and all other costs associated with planning for / joining the event.

[Enquiries: teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)



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