



5th Annual CISO 360 MIDDLE EAST

Created and hosted by



10 - 11 September 2024
Grosvenor House, a Luxury Collection
Hotel, Marriott Bonvoy
Dubai | United Arab Emirates

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Patronage of



Driving Resilience and Trust: Cybersecurity Value Creation Tactics and Strategies

www.ciso360middleeast.com

"You brought the world's cyber concern to the UAE for awareness and also brought world experts to provide advice based on their own experience!"
Head of Planning and IT Security, Al Dhafra Region Municipality (UAE)



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Driving Resilience and Trust: Cybersecurity Value Creation Tactics and Strategies for CISOs

We are thrilled to invite you to join security leaders from around the world in Dubai for the 5th CISO 360 Middle East Conference. We are honoured to announce that this event for leaders in cybersecurity in the Middle East and GCC region is endorsed by the **UAE's Cyber Security Council**.

We connect CISOs with CISOs and luminaries...

Created and hosted by Pulse Conferences, the event will bring together CISOs and senior cybersecurity leaders for a memorable feast of hearts and minds in 2024!

We will hear what plans CISOs are making, what drives them and how their journeys are shifting.

We will benchmark strategies, tactics and tools, comparing and sharing in successes and challenges.

How are CISOs leading teams and driving businesses forward, and what are their visions for the future.

Spotlights, case stories, panels, think tanks, fireside chats - and in conversation at evening social events...

Journeys, predictions and stories will span AI, IoT, cloud, Quantum computing, cyber geopolitics, supply chain, detection, response and recovery, human security, culture, privacy, robotics.

A dedicated evening schedule of networking receptions, dinners and cultural experiences is an integral part of the CISO 360 experience.

Our Goals

- Inspirational - Connect, innovate and leave reinvigorated for positive action. Sit with peers who you know are largely facing a similar set of risks and opportunities as you. A safe and independent platform to encourage innovation and positive action.
- To Bridge Security Disciplines - Benchmarking and learning with security, risk, resilience, investigations and intelligence professionals.
- Future Facing - Prepare the international CISO and cybersecurity community through agendas that are forward-thinking, honest and geared towards learning from within as well as outside the security industry.
- Collaborative and Trusted Community - Engage in meaningful interactions with CISOs, innovators, investors and luminaries.

Key Themes

- AI 360: Innovation and keeping pace in AI. Deployments, risks, opportunities
- Threat 360: Risk landscape, trends, patterns, predictions and mitigations
- Evolution 360: Purpose and mission of the CISO today and tomorrow
- Resilience 360: Holistic security, multi-disciplinary, cross-sector approach, buy/sell sides, Public-private

Reserve your seat today! We look forward to welcoming you.

CISO 360 Team
Pulse Conferences

"It's one of the best conferences for cybersecurity professionals. We really get to exchange information with other professors and peers in this industry, we build trust among us in this inclusive environment. We can exchange not only challenges, but celebrate the successes as well. For CISOs it's one of the most important things. CISO 360 is the place to be. I recommend it to all of our professionals in cybersecurity." CISO European Investment Bank



Agenda at a Glance

All participants are invited to attend the networking events, an integral part of the CISO 360 experience.

MONDAY 9 SEPTEMBER
6PM - 9PM

Welcome Reception - City
Social, Grosvenor House

TUESDAY 10 SEPTEMBER
10AM - 5.30PM

CISO 360 Middle East
Conference + Evening
Networking, Dhow Cruise

WEDNESDAY 11 SEPTEMBER
10AM - 2PM

CISO 360 Middle East
Roundtable & Lunch

Programme

Experienced moderators oversee an education, interactive mix of session formats steeped in peer to peer benchmarking!

- Case stories – Practical details that stick
- Spotlight Talks – Short, impactful
- Panels – Global thought-leadership
- Fireside Chats – Interview style questions
- Table Think Tanks – Hosted table discussions
- CISO 360 Roundtable – Benchmark priorities
- Evening Networking Schedule – Welcome reception and cultural activity, dinner. These events are an integral part of the CISO 360 experience!

Participants

Chief Information Security Officers , Senior cybersecurity and security practitioners, anti-fraud, resilience, luminaries and specialists

Why Attend CISO 360 Middle East?

- Innovate your strategy and security vision
- Leave inspired for action
- Engage with like-minded security leaders from around the world!
- Converge and scale security approaches
- Network with peers during the day conference, as well as in the evenings at dedicated cultural events
- Catch up with old friends and make new friends

INTERNATIONAL SPEAKER PANEL 2024

Opening

- **H.E. Dr. Mohamed Hamad Al Kuwaiti, Head of Cybersecurity Council, United Arab Emirates**

Meet the International Speaker Panel

- **Kevin Wong**, Senior Mgr – Enforcement, **Abu Dhabi Global Market** (UAE)
- **Anoop Kumar**, Head of Information Security Governance Risk and Compliance, **Al Nisr Publishing – Gulf News** (UAE)
- **Ahmad Ali**, Solution Architect, **HELP AG – Cybersecurity arm of e& Enterprise** (UAE)
- **Anton Shipulin**, Industrial Cybersecurity Evangelist, **Nozomi Networks** (UAE)
- **Afra AlMansoori**, ERP Administrator| Member, **Digital Dubai & Woman in Cyber Security Middle East** (UAE)
- **Amru Kotb**, Senior Vice President, **Comforte AG** (Germany)
- **Betania Allo**, JD, LLM, ALM, D.Eng (c), Founder, Entrepreneur, Cyber Law & Policy, Fmr Director Cybersecurity, **NEOM** (UAE)
- **Bharat Raigangar**, Board Advisor & GCISO-ICxO (UAE)
- **Dr. Eduardo Solana**, Senior Lecturer Cryptography, **University of Geneva** (Switzerland)
- **Darren Craig**, Founder and CEO, **RiskXchange** (UK)
- **George Eapen**, Ex-Group CIO, **Petrofac** (UAE)
- **Jalil Neghza**, Client and Partnership Director, **Talan** (UK)
- **Jelena Matone**, CISO, **European Investment Bank** (Luxembourg)
- **Julia Dudenko**, Group CISO, **Haniel** (Germany)
- **Lorna Trayan**, CISO Advisor, **Gartner** (UAE)
- **Markus Haerlin**, Head of Consulting, **Hays AG** (Germany)
- **May Brooks-Kempler**, CEO, Helena Security Consultation, Recent CISO (UAE)
- **Michael Beaupre**, Head of Cybersecurity, **Hays AG** (Germany)
- **Mike Latza**, Regional Chief Security Officer, **Mastercard** (UAE)
- **Nicola Sotira**, Head of CERT, **Poste Italiane** (Italy)
- **Evan Bourgouin**, Director of Operations, **Mindflow** (France)
- **Prabhat Pathak**, Director-Technology & Cyber, **Gulf Marketing Group** (UAE)
- **Dr. Sally Leivesley**, Managing Director, **Newrisk Limited** (UK)
- **Shahab Siddiqui**, Global Head of Cyber Security, **Petrofac** (UAE)
- **Simon Scales**, Conference Chair (and ACi Chief Education & Development Officer), **Association of Corporate Investigators** (UK)
- **Stephen Wilkinson**, Director Security, **Aman** (UAE)
- **Steve Hill**, Fmr Global CISO, **Credit Suisse** (UK)
- **Vidya Valbh**, Active Cybersecurity Advisor; Former Cybersecurity Director, **Careem-Uber, BUPA, UBS, Lloyd's** (UAE)
- **Dr. Viktor Polic**, CISO, **ILO – United Nations** (Switzerland)

MANY THANKS TO OUR WONDERFUL 2024 SPONSORS

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Tuesday 10 September 2024
CISO 360 Middle East Conference

Future of Strategic Cybersecurity Leadership

09:00 Registration, Coffee, Breakfast

09:30 Welcome by Chairperson
Simon Scales, Conference Chairperson

09:40 Opening and Welcome
Cyber Resilience Future Landscapes
H.E. Dr. Mohamed Hamad Al Kuwaiti, Head,
Cybersecurity Council, United Arab Emirates

09:50 Spotlight
Cyber Resilience: The Shifting Role of the CISO
Steve Hill, Fmr Global CISO, **Credit Suisse** (UK)

10:10 Spotlight
Cybersecurity & Threatcasting
Mike Latza, Regional Chief Security Officer, **Mastercard** (UAE)

10:30 Case Story
Cyber Security in the Multi-Industry Portfolio: The Quest for Crown Jewels
Julia Dudenko, Group CISO, **Haniel** (Germany)

10:50 Morning Coffee Break

11:20 Case Story
Winning Formula to Beat Cybercrime
Markus Haerlin, Head of Consulting and **Michael Beaupre**, Head of Cybersecurity, **Hays AG** (Germany)

11:50 Panel
CISO 360 StartUp Panel: Journeys and Innovation in Cybersecurity
• Why this idea and why now? • What challenges do we solve in the wider cybersecurity ecosystem? • Sharing predictions on the cybersecurity and AI landscapes
Led by: **Jelena Matone**, CISO, **European Investment Bank** (Luxembourg); **Bharat Raigangar**, Board Advisor & GCISO, **ICxO** (UAE)
With: **Amru Kotb**, SVP, **Comforte AG** (Germany)
Jalil Neghza, Client and Partnership Director, **Talan** (UK)
Evan Bourgouin, Director of Operations, **Mindflow** (France); **Darren Craig**, Founder & CEO, **RiskXchange** (UK)

12:30 Panel
AI and Cyber – Friend or Foe?
• How is AI being used to improve threat detection or automate security operations? • What challenges or vulnerabilities are you encountering when using AI and how are you addressing them? • What practical steps are you taking to prepare for quantum-safe encryption and Quantum AI integration? • How are your organisations tackling AI-driven threats? • How are you minimising AI bias in your systems? • How do you see this legislation shaping the future of AI development? • How do you see AI, particularly Generative AI, improving both operational efficiency and security?
Moderated by: **Vidya Valbh**, Active Cybersecurity Advisor; Former Cybersecurity Director, **Careem-Uber**, **BUPA**, **UBS**, **Lloyd's** (UAE)
Panellists: **Betania Allo**, Founder, Entrepreneur, Cyber Law & Policy, Fmr Director Cybersecurity, **NEOM** (UAE); **Julia Dudenko**, Group CISO, **Haniel** (Germany); **Dr. Viktor Polic**, CISO, **ILO – United Nations** (Switzerland); **Afra AlMansoori**, ERP Administrator| Member, **Digital Dubai & Woman in Cyber Security Middle East** (UAE)

13:10 Scenario Planning
CISO Leadership for Strategic Threats and Innovation
Personal leadership capabilities, Briefing boards and government decision makers, Psychology of leadership
Global threats: Cyber intelligence warnings; Quantum encryption in space; Strategic Uncertainty – Maritime energy transportation communications; Negative Information Operations – Olympic Games Paris 2024
Dr. Sally Leivesley, MD, **Newrisk Limited** (UK)

13:40 Lunch

14:30 Case Story
Integrating Cyber Governance into our Corporate Strategy
Anoop Kumar, Head of Information Security Governance Risk and Compliance, **Gulf News, Al Nisr Publishing** (UAE)

14:50 Spotlight
Crypto migrations – the mistakes/pitfalls to prevent
Dr. Eduardo Solana, Senior Lecturer – Cryptography, **University of Geneva** (Switzerland)

15:10 Fireside Chat
Playbooks and Preparedness – Achieving Resilience through an Holistic Security Approach
• What can cyber learn from cross-security disciplines?
• Holistic security and financial crime, where does cyber fit? • Incident preparedness • Insider threat trends
• Containing a breach – new perspectives shared
• Is detection getting worse or are our adversaries getting better? • Tomorrow now: Cloud security in the spotlight
• What are effective threat intelligence trends and predictions?
Led by: **Lorna Trayan**, CISO Advisor, **Gartner** (UAE)
With: **Kevin Wong**, Senior Manager – Enforcement, **Abu Dhabi Global Market** (UAE); **Nicola Sotira**, Head of CERT, **Poste Italiane** (Italy); **Stephen Wilkinson**, Director Security, **Aman** (UAE); **Prabhat Pathak**, Director-Technology & Cyber, **Gulf Marketing Group** (UAE); **Anton Shipulin**, Industrial Cybersecurity Evangelist, **Nozomi Networks** (UAE); **Ahmad Ali**, Solution Architect, **HELP AG – Cybersecurity arm of e& Enterprise** (UAE)

15:50 Afternoon Tea Break and Sponsors' Prize Draw

16:20 Journey
Learnings from a CISO to a CIO
George Eapen, Ex-Group CIO, **Petrofac** (UAE)

16:40 Case Story
Managing DDOS Attacks
Nicola Sotira, Head of CERT, **Poste Italiane** (Italy)

17:00 Spotlight
Crafting Your Path: Lifelong Learning, Passion, and Personal Branding
May Brooks-Kempler, CEO, **Helena Security Consultation** (UAE)

17:20 Close of Conference

17:30 Coaches Depart from Grosvenor House
18:00 Dhow Cruise Cultural Networking Activity
20:30 Coaches Return to Grosvenor House

Wednesday 11 September 2024

CISO 360 Middle East Roundtable

Scaling Cyber Resilience

"Unless you detect, you don't know!" It's now about respond, detect, recover capabilities – prevent is now Business As Usual (BAU)

In this era of commoditised AI, CISOs are rethinking what it now means to be cyber resilient and then prioritise accordingly. Controls are necessary to have resilience. It's difficult to get the fundamentals right, noting that these so called 'fundamentals' are by no means 'basic'! How do we as CISOs and security professionals calculate our "minimum liabilities" and put controls in place that keep us alive when the worst happens?

Hosted under The Chatham House Rule of non-attribution of who said what, we create a secure space where participants can freely share their perspectives, experiences, and expertise. Co-facilitators lead group discussions where all participants are encouraged to contribute in an environment of trust and openness. Topics under discussion come directly from the collective experience and the direct input of the participants!

"We dive headfirst into engaging conversations without the distractions of slides or formal presentations!"

The Roundtable Faculty

Experienced CISOs and practitioners work together to oversee what is a natural conversation, **shaped by you, the participant!**

Moderated by:

- Simon Scales, Chairperson

Co-Facilitators:

- Kevin Wong, Senior Mgr – Enforcement, Financial Services Regulatory Authority (UAE)
- Jelena Matone, CISO, European Investment Bank (Luxembourg)
- May Brooks-Kempler, CEO, Helena Security Consultation (UAE)
- Anoop Kumar, Head of Information Security Governance Risk and Compliance, AI Nisr Publishing – Gulf News (UAE)
- Bharat Raigangar, Board Advisor & GCISO-1CxO (UAE)
- Steve Hill, Former Global CISO, Credit Suisse (UK)
- Dr. Viktor Polic, CISO, ILO – United Nations (Switzerland)

Provisional Agenda

Considering the input we have received by partaking CISOs to date, topics are likely to include those below. On the day, participants will have the opportunity to put forward further questions to the group – topics and lead facilitators will be adapted accordingly:

10:00 – 10:15 Coffee

10:15 – 10:20 **Introductions and Group Objectives**

Simon Scales, Chairperson

10:20–11:00 Roundtable – Topic 1

Gen AI, Quantum transition, Governance

- Opportunities •Risk mitigations •Policies
- What are we doing now?

Facilitators: Dr. Viktor Polic, CISO, ILO – United Nations (Switzerland); Anoop Kumar, Head of Information Security Governance Risk and Compliance, AI Nisr Publishing – Gulf News (UAE)

11:00–11:40 Roundtable – Topic 2

Fostering a Security Culture

Facilitators: Kevin Wong, Senior Mgr – Enforcement, Financial Services Regulatory Authority (UAE); Steve Hill, Fmr Global CISO, Credit Suisse (UK); May Brooks-Kempler, CEO, Helena Security Consultation (UAE)

11:40 – 12:00 Morning Break

12:00–12:40 Roundtable – Topic 3

Crisis management and building capacity to respond, contain, recover – proactive security measures

- De-risking and cyber risk quantification
- How are we burning out risk through the fundamentals: Governance, Controls, Risks, Identity, Networks? •How do we calculate our "minimum liability" and put controls in place that keep us alive when the worst happens?

Facilitators: Jelena Matone, CISO, European Investment Bank (Luxembourg)

12:40 – 13:10 Roundtable – Topic 4

Third Party, Cloud, Fall-out post-Crowdstrike-Microsoft IT outages

Facilitators: Bharat Raigangar, Board Advisor & GCISO-1CxO (UAE); Prabhat Pathak, Director-Technology & Cyber, Gulf Marketing Group (UAE)

13:10–14:10 Lunch



Sponsorship Opportunities

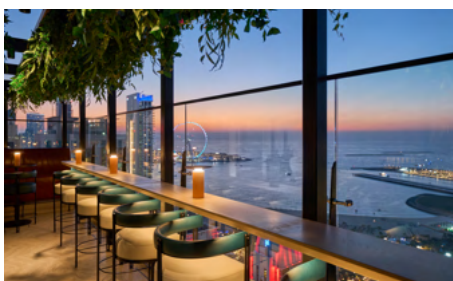
Unrivalled Branding, Networking & Meetings Benefits

- 121 Meetings with CISOs and senior cybersecurity practitioners who do the job day in, day out of securing their organisations
- Speaking - demonstrate thought-leadership
- Target Account Lists
- Branding from the minute you sign up
- Unrivalled networking - team invitation to join all the evening receptions, dinners and cultural activities.

To find out more about how you can get participate as a provider or advisor please contact sponsorship@pulseconferences.com



Networking at 5th CISO 360 Middle East



Memorable networking experiences are an integral part of the success of our CISO 360 conferences. All participants are invited and encouraged to join!

- **Welcome Reception City Social Dubai**
9 Sept, 6pm-9pm
- **CISO 360 Dhow Cruise Supper Experience**
10 Sept, 5.30pm-9.30pm
- **Lunches and daily refreshments**
10-11 Sept

Testimonials

"Great event, well organized by a professional team"
CISO, Al Ahli Group UAE

"The people are amazing. CISO 360 gathers the best of the best – the organisations that came here, the speakers are fantastic, the vendors that we can speak to about the products are great. The talks have been fantastic. The most interesting contact has been about management, case studies, third-party risk, and AI. The camaraderie that is achieved through the social networking events is fantastic. They go out of their way just to make us feel comfortable, especially in a new city as well I've never been to before, so massive thanks for that."

VP Information Security EMEA, Financial Services

"It's a really cool event, a lot of CISOs come and it's quite a community where they all do a lot of learning and a lot of conversations. As a start-up, CISO 360 is a great way to meet people and build relationships within the industry. As a start-up, we don't have the marketing budgets of big companies, so for us relationships are really important, we need to build trust with the CISOs, they need to trust us before using our products, and that was a really great way to come to an event like this, meet CISOs, teach them a bit about what we're doing and what we're trying to achieve with our mission and then from there hopefully get a few using the product. Gather feedback on our products has been really good for two reasons, firstly we've got a lot of constructive feedback on what we're doing, what we're trying to achieve, and actually new ways which we can achieve that, and secondly we've got a lot of people who are willing to try the product and actually join the trial and get using it. It's a very well organised event with really friendly people. It's always a great venue as well – they rotate it around different cities and it's always nice to come to a different part of the world and meet people in a setting that's not London."

CEO, Risk Ledger

"I've really enjoyed the conference, I've enjoyed meeting people, learning more about what's top of mind for CISOs and in the cybersecurity space. The sessions have all been great. There is a great CISO 360 community, it's very tightly knit – we talk to each other a lot, share a lot of experiences, and that's fantastic." Chief Scientist and SVP of AI, Dataminr

"A great congress, packed with valuable information and insight for senior cybersecurity directors." Global Security Operations, 21st Century Fox

"As always, Pulse team organized a very interesting conference that allows all the security community to communicate and share their experiences. For me it was very important to hear the opinions of some of the best professionals of the security industry."

CSO, Logista Portugal

"As this was my first 360 event, I had no preconceptions. Therefore, I was more than pleasantly surprised as I experienced such a warm friendly, professional and fast-moving conference and networking event. I met so many old friends, new contacts, good people, possible suppliers, clients or contractors. A fabulous and valuable use of 3 days of my time!" Head of Global Security, Brown Brothers Harriman

"Great programme, great organization and great attendance have made discussions useful and passionate. Listening testimonials, sharing experiences and ideas regarding good practises, discovering other industries or business! You have made my days!" Europe Industries Infosec Security Officer, AIR LIQUIDE

"Simply the best event for security practitioners. Real expertise and knowledge sharing"

Group CISO, Unipart Group

"It's probably one of the best conferences for cybersecurity professionals. We really get to exchange information with other professors and peers in this industry, we build trust among us in this inclusive environment. We can exchange not only challenges, but celebrate the successes as well. And I would come back any time. We build not only trust and become friends, but also become part of the family. For CISOs it's one of the most important things. Everybody expects CISOs to be very technical, and we are, but I believe that being very good on the soft skills is vital as well, and building that network is one of the most important things because CISOs cannot work alone. It's almost impossible that you will know every single answer, so the networking is probably the most important thing in our field to pick up the phone, to say: "Hey, are you having the same challenge, how are you doing things around these problems or issues?" It really does help, and it's proven itself over and over again. I use the CISO 360 network and call people. Besides information sharing, besides the fact that we all have become friends and family here. CISO 360 is the place to be. I recommend it to all of our professionals in cybersecurity." CISO, European Investment Bank

"One of the few must-not-miss events for every CISO. Wonderful opportunity to learn new things, and have in-depth discussions on what really matters, with real practitioners and industry legends (still alive)."

CISO & DPO, 360 Treasury Systems AG, Germany

"Great venue, great speakers, well-chosen themes. Overall, one of the best cybersecurity conferences I ever attended." CISO, DPO and Director of Internal Controls, Comissão do Mercado de Valores Mobiliários, Portugal

Our 2024 venue

Grosvenor House, a Luxury Collection Hotel, Marriott Bonvoy
Dubai | United Arab Emirates
[Book discounted Accommodation HERE](#)



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DELEGATE PASS

CISOs and senior cybersecurity practitioners

Complimentary basis

Available to book by in-house practitioners – i.e. persons who are doing the role of Chief Information Security Officer, Directors and Senior Managers of Information Security, Cybersecurity, Intelligence, Investigations, Risk, Resilience and other in-house executives roles who are not providing services, products or advice directly or indirectly to the security community.

NETWORKING PASS

Providers and Consultants

GBP£1,000 + VAT

We have ring-fenced a limited number of Networking Passes, designed for senior executives working at provider, vendor or distributor cyber companies or as independent advisors to the cybersecurity community. Through this type of networking participation, executives can benefit from the business development and learning opportunities of attending if their companies are unable to commit to a fully branded Sponsorship this year. Networking Passes are limited to one person per company per event.

[Pulse Conferences reserves the right to approve the correct tier. Cancellation terms apply. \[Read more\]\(#\)](#)

INCLUSIONS

- Welcome Reception – City Social Dubai (9 Sept, 6pm–9pm)
- CISO 360 Middle East Conference – Grosvenor House (10 Sept, 10am–5pm)
- CISO 360 Dinner / Cultural Experience (10 Sept, 6pm–10pm)
- CISO 360 Middle East Roundtable – Grosvenor House (11 Sept, 10am–2pm)
- Lunches and daily refreshments (10–11 Sept)
- Access to discounted hotel rates, pending availability. Please note that guests are responsible for arranging and covering the costs of their own travel, accommodation, and other expenses
- Post-event link to presentation materials, output reports, and certificate
- Stay connected with peers and become a 'compeer' of the [Security 360 Circle](#), the go to international trusted community for CISOs, CSOs, senior security practitioners, technology luminaries and industry commentators sharing insights and to benchmarking tactics and strategies.

EXCLUSIONS

- Travel and all other costs associated with planning for / joining the event.

[Enquiries: teampulse@pulseconferences.com](mailto:teampulse@pulseconferences.com)



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