



6th  
CYBER  
EXCHANGE 360

TALK TO THE BOARD

Created & Hosted by  
PULSE  
CONFERENCES

**Take your seat at the table.**

6 November 2024  
Science Museum London

Leadership and Resilience: A Strategic Reciprocal Conversation  
Between The Boardroom, CISO and Supply Chain



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## Agenda at a Glance

08:30–13:05 – Illuminate, Science Museum

### **Cyber Exchange 360**

Panels, Roundtable Discussions and 121 Speed Meetings

13:05–14:00 – Illuminate, Science Museum

### **Lunch**

14:00–15:20 – Illuminate, Science Museum

### **Talk to the Board Part One**

Reciprocal Discussion with Board Directors and CISOs

15:20–15:45 – Illuminate, Science Museum

### **Break and Sponsors' Prize Draw**

Must be Present to Win!

15:45–17:00 – Illuminate, Science Museum

### **Talk to the Board Part Two**

Reciprocal Discussion with Board Directors, CISOs, Supply Chain

17:00–23:00 – Wonderlab, Science Museum

### **Networking Reception – Wonderlab**

Food, Beverages & Entertainment

Kindly sponsored by:



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## Breaking Barriers, Tackling Burning Questions, Elevating Cybersecurity with the Board

We're excited to announce the sixth chapter of **'Talk to the Board'**, the ultimate reciprocal discussion where CISOs and their technology supply chain engage directly with a panel of Board of Directors!

**What makes this event so unique?** In the morning, you'll join CISO peers in fireside chats and roundtable discussions to compare cybersecurity strategy and direction of roles. In the afternoon, CISOs get to interact with a panel of objective Board Directors spanning various functional (non-cyber) backgrounds, ready to answer any and all questions.

**What's new this year?** This year, we've expanded our panel of directors from traditional 'brick-and-mortar' companies to include CEOs of technology firms, acknowledging the different approaches.

**What is the goal?** We elevate the role and significance of cybersecurity at Board level by providing CISOs access to strategic insights that go above and beyond peer to peer benchmarking and cybersecurity thought-leadership. By hearing from outside the security sphere, CISOs really foster a culture where security is integral to a company's mindset and operations. Additionally, how can cybersecurity provider companies support CISOs and Board further to propel the industry forward with best practices?

Don't miss this meaningful dialogue between distinguished Board Directors, visionary CISOs and the information security industry. Together, CISOs, their technology partners, and Board will drive the conversation forward, enhancing organisational resilience.



## What Did Our Recent Board Directors Say About Talk to the Board Last Year?

“

I wanted to be part of **Talk to the Board** because I've always been so fascinated by technology, particularly what it brings on the dark side – being cyber attacks and the cyber risk. Being from the world of insurance, I was hoping to share some of my experience with assessing risk and managing risk because, fundamentally, this is what the CISOs are trying to do. I think they're doing an amazing job, but cybercriminals are always faster and quicker than any of us, so we must stay alert. I've learnt about how lonely and vulnerable the CISO feels. I've been a CEO a few times and always felt the CEO took the can for everything. I thought then that people working lower in the organisation wouldn't feel so vulnerable. But I was hearing that from some of the attendees, and as boards, we need to think about how we can be more of a support for them so that they don't feel so lonely and perhaps under threat. If your world is looking at cyber risk and you're a CISO, I would come to this event and get involved because you are sharing and gaining simultaneously.”

Dame Inga Beale, Former CEO, Lloyd's of London

“

"I think the emerging consensus from **Talk to the Board** was how challenging it is for CISOs to present cyber risk to the board in an intelligible way for non-technical people, and the challenge for the board is then to understand that and take action as a result. Having a plan prioritising, getting the basics right, not trying to do everything or running off in different directions demands some follow through, both by board and CISOs. I think it's a great event, great to have board and CISO side of the equation together, it shows the maturity of the board-CISO relationship that we're having much better conversations about this now than we would have done 10 years ago."

Robert Hannigan, Former Director, GCHQ

“

“**Talk to the Board** was a rich discussion with two interesting themes emerging for myself. The primary ask from the Board is for them to champion the importance of cybersecurity and employee cyber vigilance across the organisation as a cultural norm. To secure this commitment the audience noted the value of having a standing agenda item on the Board annual agenda. The panel also encouraged the audience to craft carefully any presentation to the Board to focus on what outcome they were asking for and to avoid just an information update. Both the audience and directors on the panel found the event very interesting and informative!”

Jeremy Schwartz, Former CEO, The Body Shop





# Meet our Board Directors for Talk to the Board 2024

## Lorraine Heggessey, Former Controller of BBC 1

Lorraine is a trailblazing business leader, who has driven success and transformation in a range of high-profile roles in the public, private and third sector. The first female controller of BBC 1, Lorraine led the channel to become the most popular in Britain, overtaking its main competitor, ITV1, for the first time.

- With an annual budget of £1billion, she revamped Saturday nights introducing flagship hit shows including Strictly Come Dancing and the new Dr Who as well as bringing dramas into the schedule such as Spooks and Waking the Dead.
- Moving on to become CEO of talkbackThames, her tenure included the introduction of Britain's Got Talent and Take Me Out, and resulted in profits increasing by over 50% in her first two years.
- In 2012, she secured private equity investment for her vision to build a new independent production group.
- As Executive Chair, Lorraine led Boom Pictures through several deals in quick succession to build the 7th largest independent production company in Britain (worth c£100 million with offices worldwide), subsequently acquired by ITV in 2015 and renamed Two Four Group.
- Lorraine was CEO of The Royal Foundation of the Duke and Duchess of Cambridge and the Duke and Duchess of Sussex. She helped develop and refine its unique model of venture philanthropy. Focuses included mental health – through the Heads Together campaign – and supporting wounded, sick and injured veterans.
- Lorraine's is known as the woman who sacked Blue Peter presenter Richard Bacon for taking cocaine, turned the tables on reporter Roger Cook by door stepping him for a Channel 4 Documentary and secured the first ever television interview with notorious villain Mad Frankie Fraser for a series on the history of crime in Britain.



### Panel focuses

- ✓ **Making Change Happen**
- ✓ **Star Quality Leadership**
- ✓ **Creating an Intrapreneurial, Empowered Work Culture**
- ✓ **Mental Health at Work**

- A Fellow of the Royal Television Society and frequent judge for BAFTA and the RTS, Lorraine continues to act as an external advisor to Channel 4's Growth Fund – set up to invest in small to medium sized production companies.
- She is Chair of the Grierson Trust, which celebrates and promotes documentary excellence through its annual awards and opens doors to the industry for young people from diverse backgrounds whose voices might otherwise not be heard.
- She is a regular contributor to the Today Programme and Newsnight on media topics.

## Roger Flynn Chairman, Cooke Optics Former CEO and leader in transformation change, Virgin, British Airways, Prudential

Roger is passionate about transforming organisations, markets and business models and the Leadership required to deliver the Vision. He has driven transformational change in highly recognised global businesses and invests in media and travel businesses that have the potential to disrupt their markets.

- Roger is a Chairman and investor in media, travel and technology businesses: he is Chairman of Cooke Optics, a camera lens manufacturer for the Film & TV industry, ERA Technology, a IaaS provider to the media industry, Luxtripper, a luxury travel agency, D R Communications, a company offering cloud hosted telephony and mobile solutions, and Clearvac Group, an international Cruise Ship and Superyacht maintenance services business.
- Roger is a recognised CEO and leader in transformation change having driven change in global organisations including Virgin, British Airways, Prudential, the BBC and SDI Media.
- Roger started his career at Virgin working directly for Sir Richard Branson on deals and new business ideas. He then became Commercial Director of Virgin Communications, the media arm of Virgin Group.
- Roger was General Manager World Sales & Distribution at British Airways where he transformed the £1.2 billion distribution system for BA and launched electronic ticketing and created ba.com with a simultaneous launch in 72 countries across the world.
- Roger was MD of Prudential Retail, with £2 billion in revenue and 6 million customers. Joining immediately after the pension's mis-selling scandal, he drove a major business transformation including a £200m CRM programme and an innovative new sales process.



### Panel focuses

- ✓ **Transformational Disruption**
- ✓ **Leadership and Growing a function or business**
- ✓ **Innovation and Delivering Change**
- ✓ **Leading Cultural Change**

- Roger was Chief Executive of BBC Ventures Group, the commercial B2B arm of the BBC with 4,500 staff and broadcast/IT customers around the world.
- Roger ran SDI Media Group, a global film and television business with operations in 32 countries where he accelerated the growth of the business and completed four acquisitions before the sale of the business for \$250m.
- Roger has a first class degree in Physics and is also a member of the Magic Circle.



## Haydn Brooks, Founder and CEO, Risk Ledger

### Panel focuses

- ✓ **Perspectives on scaling up a technology startup**
- ✓ **People, Process, Technology**

Coming from a background in cyber risk specialising in supply chain security, Haydn quickly recognised the huge process issues, sunk cost, lost opportunities, and valuable business hours wasted by clients and suppliers alike, all trying to run disparate supply chain assurance programmes in a mutually exclusive way. This led him to co-found Risk Ledger, the technology platform that combines a security governance platform with a secure social network. Clients using the Risk Ledger platform have seen their cost of running a supply chain security programme reduce by over 70% whilst collecting better quality and more actionable data over their suppliers.

Haydn was named on the Forbes 30 under 30 Europe list of business leaders to watch in 2019.

# CISOs and luminaries sharing insights at Talk to the Board 2024 (partial list)



**Steve Hill**  
Former CISO,  
Credit Suisse



**Heather Lowrie**  
Former CISO,  
University of  
Manchester &  
Board Member



**Graham Edwards**  
CISO  
Domestic &  
General



**Roy Whitehead**  
CISO Founder  
UFORTA



**Simon Christoforato**  
CEO  
Vivace – QinetiQ



**Quentyn Taylor**  
Senior Director  
Product,  
Information  
Security and  
Global Incident  
Response  
Canon EMEA



**Chrisi Baetz**  
CISO  
Etrading  
Software ETS



**Mark Adjei**  
Chief  
Information  
Security Office,  
UBS



**Julian Meyrick**  
Cyber Business  
Risk Advisor  
Eraneos



**Kevin Fielder**  
CISO  
NatWest Boxed  
and Mettle

[More about the Speakers here](#)

## 6 Key Themes

- 1 Proactive Business Engagement.** Cybersecurity enables business opportunities when positioned as a trusted partner. **What business are CISOs bringing to the table?**
- 2 Culture.** Cultivating cyber hygiene matters. **How can CISOs galvanise progress on initiatives effectively on a practical level?**
- 3 Governance.** CISOs can engage boards by providing structure around risk and governance, metrics, policies and frameworks such as NIST CSF 2.0. **How can CISOs leverage these strategic aids to scale up their security strategy?**
- 4 Generative AI.** Brings huge potential but requires balancing benefits and risks carefully. **How can CISOs balance the opportunities with trust and privacy?**
- 5 Detection, Response, Recovery.** Discuss recent shifts and innovations. **How can CISOs focus on the so called fundamentals (these are by no means 'basic')?**
- 6 Quantum Preparation.** Growing quantum computing threat and its impact on cybersecurity. **How soon will it become a real risk? How can CISOs prepare for quantum attacks?**



**08:30 Coffee, Refreshments, Networking**

**09:00 Chairperson's Welcome**  
**Steve Hill, Former Group CISO, Credit Suisse**

**09:05 CASE STORY: Harnessing the Power of Innovation in Public / Private Partnerships**  
**Simon Christoforato, CEO, Vivace – QinetiQ**

**09:20 PANEL: AI and Quantum: How are CISOs Leveraging Tools, Controls and Frameworks to Stay Ahead of the Risk and Opportunity Curve?**

- How can CISOs leverage the value of generative AI? • Can CISOs become AI guardians?
- Building up generative AI capacity. • Are Boards 'AI equipped'?
- What are we doing now to prepare for the next phase of Quantum?
- What key predictions or trends do CISOs foresee in the development of AI and quantum, and how can cybersecurity strategies evolve to stay ahead of these transformative technologies?

Moderator: **Simon Mair, CISO**  
Panellists: **Graham Edwards, CISO, Domestic & General**  
**Heather Lowrie, Former CISO, University of Manchester**  
**Julian Meyrick, Cyber Business Risk Advisor, Eraneos**  
**Kevin Fielder, Chief Information Security Officer, Natwest Boxed and Mettle**

**09:50 PANEL: CISO Leadership, Risk and Roles. Is Culture Everything?**

- How has the CISO role changed in your time in information security?
- What do you think the most common leadership style in information security is and would you change it?
- Should the CISO be on the board of the company?
- How do you think legislation will impact the head of information security's attitude to risk ?
- Do you think that personal liability of senior security and its staff is inevitable or is it just a sign of a maturing industry?
- What do you think the ultimate culture should be that a head of information security should be looking to drive in the organisation that they represent?
- How can we work together to drive the culture that we want to see?

Moderator: **Quentyn Taylor, Senior Director Product, Information Security and Global Incident Response, Canon EMEA**  
Panellists: **Lawrence Munro, CTO, Reliance Cyber**  
**Tim Ward, CEO, ThinkCyber**  
**Chrisi Baetz, CISO, FinTech**  
**Mark Adjei, Chief Information Security Office, UBS**

**10:20 PANEL: CISO 360 Innovators: Embracing Innovation in Cyber**

- What innovative solution are you bringing to the cybersecurity ecosystem?
- What vision do you have for the future of cybersecurity?
- What sets your solution apart from existing cybersecurity tools and platforms?
- What emerging trends or threats do you foresee in the next 3-5 years, and how are you preparing to address them?

Moderator: **Alan Jenkins, Trusted Advisor, Interim CISO, Principal Consultant, NED**  
Panellists: **Raghu Nandakumara, Head of Industry Solutions, Illumio**  
**Patrick English, Co-Founder/CTO Zero Trust Solutions**  
**Mike Conley, Chief Revenue Officer, BlueVoyant**

**10:50-12:00 Morning Coffee Break + CISO 360: 121 Speed-Meetings!**  
Connect with technology luminaries in our dynamic informative 'speed-meeting' setting to discover key technology market movers and shakers, in an efficient and engaging way for 5 minute voluntary door-openers! You'll be pre-matched based on your mutual interests. A unique opportunity to evaluate new tools and strategies, discuss real-world challenges, and directly influence the technologies that will shape the future of cybersecurity. **Not to be missed!**

**12:00 Roundtables: CISO Practical Roadmaps – Talk to the Board**  
Join a 'birds of a feather' table discussion of your choice. Timings:  
12:00-12:05 Introductions by hosts from the stage (1 minute per table)  
12:05-12:30 Roundtables 1 – CISOs select their 1st table. Group discussion (25 mins)  
12:30-12:55 Roundtables 2 – Attendees rotate to their 2nd table. Table hosts remain fixed. Group discussion (25 mins)  
12:55-13:05 Table hosts share the key talking points from the stage (2 mins per table)



**ROUNDTABLE 1:**  
**Detect, Respond, Recover: How can CISOs focus on the fundamentals?**  
Table Hosts: **Simon Mair, CISO** and **Harry Sweetman, UK&I Public Sector Lead, Quest**

**ROUNDTABLE 2:**  
**Identity Infrastructures for CISOs: Where are we now?**  
Table Hosts: **Julia Harris, Information Security Compliance Director, Flight Centre Travel Group**  
**Simon Hodgkinson, Strategic Advisor, Semperis; Guido Grillenmeier, Principal Technologist, Semperis**

**ROUNDTABLE 3:**  
**Quantum Computing Preparation: What are CISOs Doing Now?**  
Table Hosts: **Graham Edwards, CISO, Domestic & General** and **Kieran B, Head of Security Engineering, Bridewell**

**ROUNDTABLE 4:**  
**Cyber As a Science: Communicating cyber risks to the board in a measurable way?**  
Table Hosts: **Quentyn Taylor, Senior Director Product, Information Security and Global Incident Response, Canon EMEA** and **Chris Hayes, Head of Incident Response, Reliance Cyber**

**ROUNDTABLE 5:**  
**Bridging the gap between security functions, business and delivery**  
Table Host: **Roy Whitehead, CISO Founder, UFORTA**

**13:05**

**Buffet Lunch** (13:00-15:20 CyberCMO 360 Roundtable)

**14:00**

**PANEL: Talk to the Board – Part One**  
We are thrilled to introduce the 2024 panel comprising of esteemed board directors who span cross-sector, and cross-functional roles for this truly reciprocal conversation. A rare opportunity for CISOs and Cybersecurity leaders to gain valuable insights into the way that board directors think about strategic direction, risk management, innovation, corporate responsibility, and employee engagement.  
Panel: **Lorraine Heggessey, Former Controller of BBC;**  
**Roger Flynn, Chairman, Cooke Optics, Former CEO and leader in transformation change, Virgin, British Airways, Prudential;** **Haydn Brooks, CEO & Co-Founder, Risk Ledger**

**15:20**

**Afternoon Tea Break and Sponsors' Prize Draw – MUST be present to win!**

**15:45**

**PANEL: Talk to the Board – Part Two**  
Discussion continues and the panel is joined by:  
**Rupert Lee-Browne, Group Chief Executive, Caxton**

**17:00-23:00**

**NETWORKING: Wonderlab Reception, The Equinor Gallery**  
**Food, Beverages, Entertainment . Kindly sponsored by:**



Hosted downstairs in Wonderlab: The Equinor Gallery. "Fuel your imagination and immerse yourself in a world of wonder in the spectacular interactive gallery, Wonderlab: The Equinor Gallery. Get hands-on with real scientific phenomena. Order live experiments at the Chemistry Bar, see live lightning demos at the giant Tesla coil!"

**Quest**

# The Venue – Science Museum London

## Science Museum London

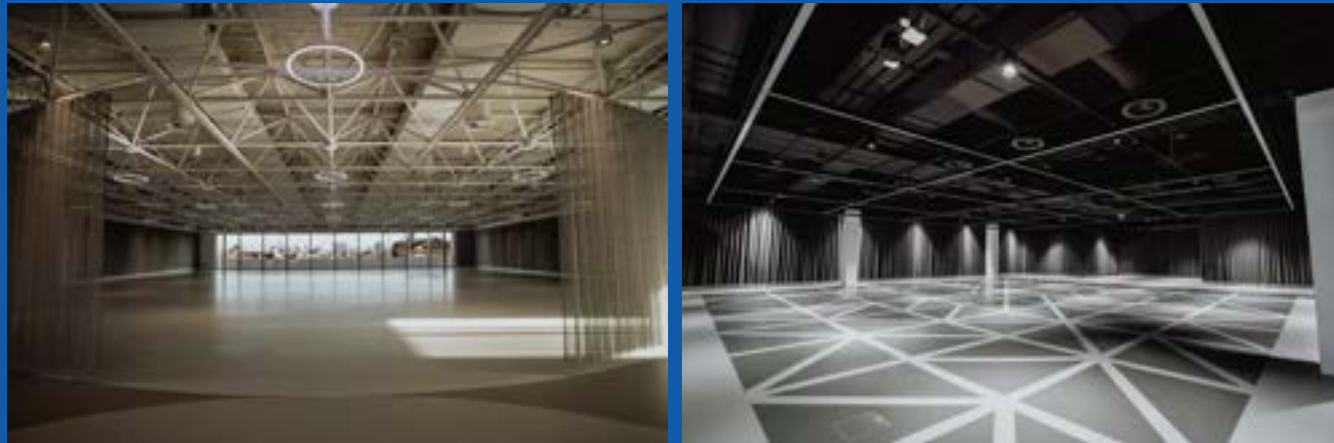
Hosted this year at Illuminate inside the Science Museum.

Please use the 'Groups Entrance' on arrival.

Exhibition Road, South Kensington, London, SW7 2DD

We are excited to return to the Science Museum London for the **6th Cyber Exchange 360: Talk to the Board**.

Set in Illuminate, a world-class event space at the heart of the museum, this iconic venue offers a truly inspiring atmosphere. Surrounded by award-winning exhibitions and historic innovations in science, technology, and medicine, Illuminate provides the perfect backdrop for a day of thought-provoking discussions and cutting-edge insights.



“The great thing about Pulse events is you get a different perspective to our core market. So it’s perfect for me to come here and get that completely different perspective and speak to people at the level that Pulse attract. Talk to the Board is interesting because the business dimension is the most important thing about cybersecurity. So, speaking to the board brings me that business dimension to cybersecurity. As a sponsor, we get so much value out of these events, not just from potential clients but for people to partner with, and we get different perspectives on what the market is and what other people are prioritising.”



**Dr. Paul Kennedy, Chief Engineer – Cyber and CEMA at QinetiQ**



Securing tomorrow.  
Join the conversation!

## Join Our Global Community of Security and Resilience Leaders

We invite you to become a key partner in our thriving community of global security and resilience executives. As a sponsor, you’ll engage with both the buy and sell sides of cybersecurity, working together to elevate best practices, address today’s challenges, and shape the future of the industry.

### Why Partner with Pulse?

We are the global leader in creating premium, immersive experiences for CISOs, CSOs, and security professionals. Our exclusive events are practitioner-led, ensuring that every session delivers real-world insights, actionable strategies, and impactful innovations. We carefully curate attendees, extending invitations to the most trusted and innovative voices in the security supply chain, fostering meaningful collaboration between practitioners and solution providers.

### As a Sponsor, You’ll Enjoy:

- **Unmatched Access:** Connect directly with top CISOs, CSOs, and decision-makers from across the globe, gaining insights into their challenges and priorities.
- **Brand Elevation:** Showcase your leadership in cybersecurity and resilience by aligning with a respected, high-profile community of executives driving industry change.
- **Collaborative Networking:** Engage in discussions with key security practitioners and innovators, sharing your solutions and expertise in a collaborative environment.

### Our Commitment to Impactful Collaboration

At Pulse, we don’t just host events—we create platforms for transformation. With every sponsorship, you are not just supporting an event, but partnering with an industry movement dedicated to advancing security, resilience, and innovation.

**Be part of the conversation. Be part of the solution.**

**Join us in shaping the future of cybersecurity—partner with Pulse today!**



# Networking Highlights

## Tackling the Burning Questions at 'Talk to the Board'



Last year, our panel included – Dame Inga Beale, former CEO of Lloyd’s of London, ex-Sainsbury’s CEO, Mike Coupe, Dr. Alan Knight OBE, Group Director of Sustainability at Drax, and Senior Associate of CISL, and Julian Wheatland, former Chair of SCL Group and COO and CFO of Cambridge Analytica.

With a brand new panel that will be announced soon, CISOs will have the opportunity to gain insights and tips on how to understand, communicate, and work with board members.

Key talking points:

- Where does cyber risk rank on the list of priorities for the board? How has this changed over the past year?
- How do you expect this will change over the next 1-3 years?
- How should CISOs better engage with the board to trigger actionable activities?
- Do board members perform enough cybersecurity exercises?
- How can we achieve the proactive stakeholder engagement that drives action?
- What usable risk examples would the Board consider to be effective?
- How can CISOs build trust with the board, be honest about vulnerabilities?

“ We have concerns if we feel that you’re not in control of the situation, or at least aware of it, too relaxed. Show us you are in control. Be honest with us.”  
**Board Director – Talk to the Board 2023**

“ A good CISO should be able to tell you what you need to do. Show us how to enable business safely.”  
**Board Director – Talk to the Board 2023**





# What did attendees say last year?

“

“The theme of CISO Exchange 360 and Talk to the Board, for me, is absolutely spot on. We must bridge the gap between the IT community and the board members because we’re all fighting against the same enemy. We have competitors in the business who steal our market share. Cyber criminals are also competitors who steal our intellectual property and money. And so, a competitor is a competitor. We must compete to win. Coming here and engaging with the board to validate what resonates with them while helping the IT community harmonise their voice with board member narratives is very special and powerful. We have silos of silos in companies. But criminals don’t have silos. They don’t have borders or boundaries. So, to win the fight, we must come together and build coalitions of capability and bridge across the boundaries we live in so we can stop the enemy and kick them out of our networks and our organisations. This event is fantastic. It’s a great forum. It’s a great opportunity. Anytime you can connect to another individual on a human level, person to person, it’s powerful. Board members and IT people speak different languages. We must learn to communicate effectively to help make rational decisions within a context that matters. So, this event, this forum, is exactly what I’m looking for.”



Michael  
Beaupre, Head  
of Cyber  
Security  
Hays AG

“

The agenda of Talk to the Board was a big pull. I’ve heard of Pulse Conferences, but this was my first CISO event. I saw the questions posed and the incredible line-up of people speaking, and I knew I had to be in the room. It’s so rare to have that opportunity to hear it directly from the CISOs and the board. So what more could you ask for if you’re up and reporting to boards and you need to communicate with them effectively? It’s a unique opportunity. What is important for them? For anyone thinking of coming to a Pulse Conferences event, just do it. Block out that time, make the commitment and realise that it’s an investment not only in your company and what your company needs from you but also in your professional development.”



Katherine  
Leivesley,  
Head of Legal,  
Offer and Sourcing,  
Kingfisher PLC

“

This is my second CISO Exchange 360 and Talk to the Board and, once more, it’s a great mix of enterprise professionals, security professionals and senior leaders. It’s always a good atmosphere; people get to ask questions in a setting they might not ordinarily have the chance. I’ve been coming to Pulse Conferences events for a few years now. I think the Pulse team run amazing events. They’re always covering relevant subjects, the audience gets involved, and the speakers are a good mix of generalists and specialists. It’s great to hear from board executives and have CISOs sit alongside them, asking questions. It’s a sort of reversal of the status quo.”



Jonathan Luff,  
Co-Founder,  
CyLon  
Ventures



**Journeys Worth Sharing. The trusted global community for security, resilience, risk, and technology leaders.**

Pulse Conferences Ltd – the ‘go to’ for trusted international community of professionals who lead the way in cybersecurity, corporate resilience, investigations, intelligence, assurance, governance, risk and compliance across industry sectors. Our global flagship congresses, regional conferences and local roundtables provide benchmarking and collaboration opportunities where the brightest minds can innovate and move business agendas forward.

The Team Pulse passion is in bringing the right people together at the right time in the right place, and in memorable settings, for positive change to share and compare experiences and approaches to ever evolving opportunity, innovation and risk landscapes.

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