



Monthly

Security 360 Circle!

Virtual Roundtables Last Fridays



18-19 March

CISO 360 UK

Windsor | UK



25 March
26 March

CSO 360 Americas – Resilience

CISO 360 Americas – Cyber

New York | USA

Cross-Security
Co-location!



13-14 May

CISO 360 Asia & Oceania (4th)

Melbourne | Australia



3-4 June

Cyber 100 Club (3rd)

London | UK



18-20 June

CISO 360 Global Congress (9th)

Munich | Germany

Flagship for Cyber
Leaders!



3 July

Party in the Park (7th)

London | UK



23-25 July

Governance 360 Africa Festival

Cyber | Fraud | Resilience



17-18 September

CISO 360 Latin America

Rio de Janeiro | Brazil



6 November

Talk to the Board (7th)

London | UK

For Security Leaders +
Board Directors, NEDs



11-12 November

CISO 360 Middle East (6th)

Dubai | UAE



3-5 December

CSO 360 Global Congress (9th)

Prague | Czech Republic

Flagship for Corporate
Security, Resilience,
Intelligence,
Investigations Leaders!



CISO 360 GLOBAL CONGRESS

FLAGSHIP 9TH ANNUAL – CYBERSECURITY LEADERSHIP

Next date: 18-20 June 2025 | Munich | Germany



The Premier 2.5-Day Global Community Congress for Cybersecurity Leaders.

Pulse Conferences is delighted to offer 2025 Sponsorships for providers who wish to engage with CISOs and senior cybersecurity practitioners and industry luminaries from around the world – with annual strong representation from Europe, the host country and the UK.

- **Maximize connections and ROI with our 121 Meetings Concierge Service:** select who you want to meet pre-event, then our dedicated team pre-arrange your targeted meetings for the event dates so you can get in front of customers and prospects in a branded meeting space.
- **Save time and money on travel:** meet 250+ senior regional and international decision-makers (85% CISO / Head of-level or above) from 20+ countries in 1 location – eliminating the need for extensive travel.
- **Showcase expertise:** Take the stage during our exclusive CISO-focused agenda and speak to a room filled with CISOs and senior cybersecurity professionals.
- **Enhance your brand visibility:** leverage a wide range of branding opportunities to boost your presence throughout the event.
- **Drive business growth:** Our CISOs actively seek out new business partnerships and can request meetings with sponsors of their choice. Sponsorship packages include staff passes, ensuring your team can meet more prospects, and your clients can attend for FREE.

TESTIMONIALS

“

“It seemed like everything was perfectly set to ensure a smooth event gathering 100+ valued guests. Loved the energy, the talks, the stands and also the choice of networking activities!”

CISO, Engie –France

“CISO 360 Global Congress is ****the**** congress for CISOs and senior cybersecurity practitioners to attend. The scope of topics presented is excellent!”

CISO, Financial Markets Regulator –Portugal

“As a new Sponsor, CISO 360 has been a very positive experience. Fantastic to be face to face with customers. Great meetings with CISOs. Really insightful and the acceleration in digital transformation, we’ll do this again!”

Director Enterprise Cyber, QinetiQ-UK

”

Inclusions – Delivered End to End

Sponsorship pricing starts at £7,000 for Innovators, with Platinum packages at £18,000, and Diamond networking packages at £50,000.



CSO 360 GLOBAL CONGRESS

FLAGSHIP 9TH ANNUAL – CORPORATE SECURITY, RESILIENCE, INVESTIGATIONS, INTELLIGENCE LEADERSHIP

3-5 December 2025 | Prague | Czech Republic



The Premier 2.5-Day Global Community Congress for Corporate Security, resilience, Investigations and Intelligence Leaders.

'Resilience Strategies to Protect People, Profits, Property, Information and Reputation' is the key theme. Pulse is delighted to offer Sponsorships for advisors and providers who wish to engage with security leaders from around the world - with annual strong representation from Europe/ UK, the host region, MEA, APAC and USA.

- **Maximize connections and ROI with our 121 Meetings Concierge Service:** select who you want to meet pre-event, then our dedicated team pre-arrange your targeted meetings for the event dates so you can get in front of customers and prospects in a branded meeting space.
- **Save time and money on travel:** meet 250+ senior regional and international decision-makers (85% Director/Head of Security-level or above) from 25+ countries in 1 location - eliminating the need for extensive travel.
- **Showcase expertise:** Take the stage during our exclusive CSO-focused agenda and speak to a room filled with senior security professionals.
- **Enhance your brand visibility:** leverage a wide range of branding opportunities to boost your presence throughout the event.
- **Drive business growth:** Our delegates actively seek out new business partnerships and can request meetings with sponsors of their choice. Sponsorship packages include staff passes.

TESTIMONIALS

“

“I loved my first CSO 360. The mixture is right. You've got security practitioners and outside providers. I lived in Berlin for nearly ten years and had never had the opportunity to eat in the Reichstag before – what a treat!” **Head of Business Resilience, Siemens Healthineers**

“We are sponsoring the event and I've had an absolutely amazing time with a long list of highlights, connecting with practitioners looking at the same issues from various perspectives. The networking here has been unique and incredibly valuable!” **Director, Emergent Risk International**

“There were exciting speakers at the conference, especially the keynotes on both days. I will make the time to attend next year to see even more fantastic people from all around the world, speak with other people, hear their concerns, and learn from them.”

CSO, WML

”

Inclusions – Delivered End to End

Sponsorship pricing starts at £7,000 for Innovators, with Platinum packages at £18,000, and Diamond networking packages at £60,000.



REGIONAL CISO 360 CONFERENCES

CYBERSECURITY LEADERSHIP

Next dates:

- | | | |
|------------------------|-------------------------------|-------------------------|
| • 18-19 March 2025 | CISO 360 UK | Windsor UK |
| • 25 March 2025 | CSO 360 Americas (Resilience) | New York USA |
| • 26 March 2025 | 5th CISO 360 Americas (Cyber) | New York USA |
| • 13-14 May 2025 | 4th CISO 360 Asia & Oceania | Melbourne Australia |
| • 23-25 July 2025 | Governance 360 Africa | Africa |
| • 17-18 September 2025 | CISO 360 LatAm | Rio de Janeiro Brazil |
| • 6 November 2025 | 6th Talk to the Board | London UK |
| • 11-12 November 2025 | 6th CISO 360 Middle East | Dubai UAE |



The smart way to meet the 'who's who' in security in a given region!

Targeted access to specific markets and regions, our regional CISO 360 conferences are ideal for sponsors looking to build localised relationships, market penetration, and to gain region-specific visibility. We create meaningful engagement between CISOs and technology leaders in each given region through a mix of content, networking and 121 meetings.

- International speaker panels unite best in region with best global.
- We take a true 'working locally, thinking globally approach'.
- Driving Resilience, Securing the Future: CISO Value Creation Tactics and Strategies 2025.
- Engineered with a dual focus: driving robust sales and lead generation via networking and integration into the trusted CISO 360 community while heightening brand awareness.
- We meticulously balance and maintain the ratio of CISOs to sponsors, ensuring that every sponsor enjoys visibility without getting lost in the crowd.

TESTIMONIALS

“Great networking and learning from various cyber Gurus!”
Director of Security, DP World UAE

“The conference was a blast! I've been to a bazillion conferences, summits, etc., and this one was by far one of my favourites. More intimate than many and great talks” too.
CISO, TrustMAPP and Host of The Cyber USA

“Fantastic – Champions League Cyber Event”
CISO, Head of Innovation, The Global Fund Switzerland














































“If you want to hear real CISO experiences, you must attend this event!”
CISO, ST Engineering Singapore

Inclusions – Delivered End to End

Sponsorship pricing starts at £5,000 for Innovators, with Platinum packages at £18,000, and Diamond networking packages at £50,000.



Pricing Guide

Package	Networking Event	121 Meetings	Speaking Option	Team Passes	Client Passes	Branding Pre	Branding Onsite	Branding Post	Pricing - GLOBAL 2.5 DAYS	Pricing - REGIONAL 1-2 DAYS
Diamond Defenders	1-3 exclusive events 	10 	Keynote + Panel 	10 	10 	Hierarchy + Dedicated 	+ Video package 	+ Report 	£60,000	£50,000
Exclusive Roundtable	Roundtable Lunch 	5 	Facilitator + Panel 	5 	10 	Hierarchy 	+Exclusive Roundtabl 	Hierarchy 	£25,000	-
Platinum Protectors	-	8 	Prominent 	5 	10 	Hierarchy 	Hierarchy 	Hierarchy 	£18,000	£16,000
Sapphire Sentinels	-	5 	Panel or table host 	5 	10 	Hierarchy 	Hierarchy 	Hierarchy 	£15,000	£13,000
Exclusive Networking Lunch		-	Introduction 	4 	10 	Hierarchy 	Hierarchy 	Hierarchy 	£15,000	£13,000
Emerald Enforcers	-	3 or Panel 	Panel or 121s 	3 	10 	Hierarchy 	Hierarchy 	Hierarchy 	£11,000	£9,000
Innovators	-	-	Innovators Panel 	2 	10 	Hierarchy 	Hierarchy 	Hierarchy 	£7,000	£5,000



CYBER 100 CLUB

@ INFOSEC

3RD ANNUAL – 2 DAY NETWORKING RECEPTION!

Next date: 3-4 June 2025 | Novotel ExCeL London



The Ultimate Two-Day Networking Set to Coincide with Infosecurity Europe!

Pulse Conferences is delighted to offer 2025 Sponsorships for providers who wish to engage with CISOs, senior cybersecurity practitioners, as well as with industry luminaries and potential partners. Join us as a Sponsor at the best reception at ExCeL during the Infosecurity week!

- 700+ attendees over 2 days!
- The ultimate networking for your team
- Full branding provided – just turn up!
- Follow up with leads 24 hours after the event ends!

TESTIMONIALS

“

“Cyber 100 Club is always the place to be during Infosec Europe to meet old contacts and new” **CISO, DocPlanner Group**

“A welcome break from the tiring walking around InfoSec Europe! Great interaction with like minded peers!” **CISO, UNOG**

”

DIAMOND DEFENDERS £30,000

- 10 Passes for your team
- Spotlight speech both days
- Recorded video and image package
- Private table in the venue for meetings
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event

SAPPHIRE SENTINELS £15,000

- 6 Passes for your team
- Spotlight speech both days
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event

EMERALD ENFORCERS £8,000

- 3 Passes for your team
- Spotlight speech both days
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event



PARTY IN THE PARK

8TH ANNUAL – CISOS' FAVOURITE ANNUAL SUMMER GARDEN PARTY

Next date: Thursday 3 July 2025
The Orangery Holland Park | London



The Favourite Annual Garden Party for CISOs, Senior Cyber Practitioners and Luminaries.

Pulse is delighted to offer 2025 Sponsorships for providers who wish to engage with 100+ CISOs and senior cybersecurity practitioners and industry luminaries.

Join us as a Sponsor at The Orangery in Holland Park London, the perfectly timed 'pre-summer send off' for your team to set the wheels in motion to build H2 pipelines.

- Cement your team's place in the CISO community
- Perfect timing to build out H2 pipelines
- Full branding provided - just turn up!
- Target Account Lists
- Follow up with leads 24 hours after the event ends!

TESTIMONIALS

“It's very relaxed, everybody understands. It's simply great.”

Head of Information Security, Quilter

A really enjoyable evening with friendly peers in a stunning location. I liked the level of engagement with the sponsors. It did not feel like sales pitch. A high value event in terms of networking.

CISO Telrock Systems

PLATINUM PROTECTORS £15,000

- 8 Passes for your team
- Spotlight speech - 2 minutes
- Recorded video and image package
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event

SAPPHIRE SENTINELS £10,000

- 5 Passes for your team
- Spotlight speech - 60 seconds
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event

EMERALD ENFORCERS £5,000

- 2 Passes for your team
- Spotlight speech - 60 seconds
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event



2025 Anchor Partner Programme

A customised year-long journey

The Pulse Anchor Programme provides qualifying companies with a customised Statement of Work (SOW) and additional exclusive benefits.

Anchor partners provide foundational support, and long-term commitment to the security community. They are pivotal to the success and sustainability of the community enabling thought-leadership, much like an anchor is essential for keeping a ship steady.

Programme runs from November 2024 – December 2025.

Programme Requirements

- Participation in a **minimum of three** qualifying Pulse conferences with at least a **Sapphire** sponsorship package.

Or;

- Participation in a **minimum of two** qualifying events with a minimum **£100,000** amount total spend across any Pulse offering.

How does the SOW work?

- We meet to understand your 2025 target demos and message.
- We craft a Statement of Work (SOW) with an optimal event mix.
- Agility – demographics and dates can be tweaked over the year aligning with your key regional hires and product milestones.

Qualifying Events

- [6th Talk to the Board](#), 6 Nov 2024, London
- [8th CSO 360 Global Congress](#), 4-6 Dec 2024, Rome
- [CISO 360 UK](#), 18-19 March 2025, Windsor | UK
- [CSO 360 Americas](#), 25 March 2025, New York
- [5th CISO 360 Americas](#), 26 March 2025, New York
- [4th CISO 360 Asia & Oceania](#), 13-14 May 2025, Melbourne
- [9th CISO 360 Global Congress](#), 18-20 June 2025, Munich
- [8th Party in the Park](#), 3 July 2025, London
- [Governance 360 Africa](#), 23-25 July 2025, TBC
- [CISO 360 Latin America](#), 16-17 September, Rio de Janeiro
- [6th CISO 360 Middle East](#), 11-12 November 2025, Dubai
- [Roundtables](#)

Additional Inclusions

- **Year-round branding at ALL of our conferences.** As soon as you sign up your logo is added to all our conference sites as an Anchor Partner and to the dedicated Anchor Partners site.
- **Security 360 Circle** – Partake in monthly virtual Roundtables. Access to thought-leadership alongside 20-30 senior industry leaders each month. Ideal for your CEO / CTO / CISO or analysts to get noticed in the international Pulse 360 community!
- **Target Account Lists** – We work to get your team in front of your top targets throughout the whole year.
- **Explore new regional markets on us.** Send an Executive to partake in each conference, even those that are not part of your event package! Networking Passes are usually priced at £1,000-£2,000.
- **CyberCMO 360 Networking Events year-round.** Connect with CMO peers at networking events specifically for marketing practitioners in the cybersecurity space.
- **Digital Content Package & Access to the Pulse 360 Hub** . We share your content with our international community via the Pulse 360 Hub, email and social media year-long.



Statement of Work (SOW)

Example of a customised 12 month journey.

With a focus on **CYBER UK&I** coverage.

Based on: 3 conferences, 1 networking, 3 roundtables.

FY2024 -2025	Event Type	Activity	Host City	Target Sales Region	Event Start Date	Pricing Per Unit - Standard	Pricing Per Unit - SOW	Saving	Targeted Minimum Numbers	Targeted Maximum Numbers
Q4	Regional Conference	Talk to the Board (Platinum)	London	UKI	06-Nov-24	£15,000	£13,500	£1,500	80	100
Q4	Roundtable Dinner	CISO 360 Roundtable	London	UKI	11-Dec-24	£18,000	£16,200	£1,800	8	10
Q4 2024 TOTALS						£33,000	£29,700	£3,300	88	110
Q1	Roundtable Dinner	CISO 360 Roundtable	Edinburgh	UKI	05-Feb-25	£18,000	£16,200	£1,800	8	10
Q1	Regional Conference	CISO 360 UKI Conference (Platinum)	Windsor	UKI	18-Mar-25	£16,000	£14,400	£1,600	80	100
Q1 2025 TOTALS						£34,000	£30,600	£3,400	88	110
Q2	Roundtable Dinner	CISO 360 Roundtable	Dublin	UKI	13-May-25	£18,000	£16,200	£1,800	8	10
Q2	Global Congress	9th CISO 360 Global Congress (Platinum)	Munich	Global (UKI 40%+)	18-Jun-2025	£18,000	£16,200	£1,800	150	200
Q2 2025 TOTALS						£36,000	£32,400	£3,600	158	210
Q3	Networking Reception	8th Party in the Park	London	UKI	03-Jul-25	£15,000	£13,500	£1,500	80	100
Q3 2025 TOTALS						£15,000	£13,500	£1,500	80	100
TOTALS -						£118,000	£106,200	£11,800	414	530



Statement of Work (SOW)

Example of a customised 12-month journey.

With a focus on **GLOBAL** coverage.

Based on: 9 Conferences, 5 Roundtables, 1 Reception.

FY2024 -2025	Event Type	Activity	Host City	Target Sales Region	Event Start Date	Pricing Per Unit - Standard	Pricing Per Unit - SOW	Saving	Targeted Minimum Numbers	Targeted Maximum Numbers
Q4	Regional Conference	Talk to the Board	London	UK	06-Nov-24	£15,000	£13,500	£1,500	80	100
Q4	Roundtable Dinner	CISO 360 Roundtable	Paris	France	28-Nov-24	£18,000	£16,200	£1,800	8	10
Q4	Global Congress	CSO 360 Global Congress	Rome	Global (UK/Europe)	04-Dec-24	£18,000	£16,200	£1,800	130	150
Q4 TOTALS						£51,000	£45,900	£5,100	218	260
Q1	Roundtable Dinner	CISO 360 Roundtable	Manila	APAC	15 Jan 25	£18,000	£16,200	£1,800	8	10
Q1	Roundtable	CISO 360 Roundtable	London	UK	6 Feb 25	£16,000	£14,400	£1,600	8	10
Q1	Roundtable Dinner	CISO 360 Roundtable	Dublin	UKI	13-Mar-25	£18,000	£16,200	£1,800	8	10
Q1	Regional Conference	CISO 360 UKI Conference	Windsor	UKI	18-Mar-25	£16,000	£14,400	£1,600	80	100
Q1	Regional Conference	CISO 360 Americas Conference	New York	North America	26-Mar-25	£16,000	£14,400	£1,600	80	100
Q2	Roundtable Dinner	CISO 360 Roundtable	New York / Boston	North America	27 Mar-25	£18,000	£16,200	£1,800	8	10
Q1 TOTALS						£86,000	£91,800	£10,200	184	240
Q2	Regional Conference	CISO 360 Asia & Oceania	Melbourne	APAC	13-14 May	£16,000	£14,400	£1,600	80	120
Q2	Global Congress	9th CISO 360 Global Congress	Munich	Global-Dach/ UK	18-Jun-25	£18,000	£16,200	£1,800	130	150
Q2 TOTALS						£34,000	£30,600	£3,400	210	270
Q3	Networking Reception	8th Party in the Park -Sapphire	London	UKI	03-Jul-25	£15,000	£13,500	£1,500	80	100
Q3 TOTALS						£15,000	£13,500	£1,500	80	100
Q4	Regional Conference	Security 360: Talk to the Board	London	UKI	4-Nov-25	£16,000	£14,400	£1,600	80	100
Q4	Regional Conference	CISO 360 Middle East Conference	Dubai	Middle East	11-Nov-25	£16,000	£14,400	£1,600	100	120
Q4	Global Congress	9th CSO 360 Global Congress (Resilience)	Prague	Global (UK/Europe)	03 Dec-25	£18,000	£16,200	£1,800	130	150
Q4 TOTALS						£50,000	£45,000	£5,000	310	370
TOTALS -						£185,000	£180,900	£25,200	1002	1240



10 Pulse Stats



- ATTRACTING OVER **2,000** SENIOR SECURITY PROFESSIONALS FROM **40+** COUNTRIES WORLDWIDE THIS YEAR.
- **80%** OF ATTENDEES GENERATE NEW BUSINESS RELATIONSHIPS DURING THE EVENT.
- OVER **800** PRE-ARRANGED MEETINGS FACILITATED THROUGH OUR 121 NETWORKING SERVICE.
- **95%** OF ATTENDEES WOULD RECOMMEND THE CONFERENCE TO PEERS AND COLLEAGUES.
- **75%** OF ATTENDEES HAVE DIRECT PURCHASING AUTHORITY OR INFLUENCE KEY TECHNOLOGY DECISIONS.
- **90%** OF ATTENDEES ARE CISO OR CSO, HEAD OF, OR A SENIOR RISK MANAGER FROM THE GIVEN REGION.
- **75%** OF ATTENDEES COME FROM TOP VERTICALS, INCLUDING FINANCE, FMCG, ENERGY, PHARMA AND TECHNOLOGY.
- OVER **65%** OF ATTENDEES ARE SEEKING NEW SOLUTIONS TO IMPLEMENT IN THEIR ORGANISATIONS WITHIN THE NEXT 12 MONTHS.
- **85%** OF PAST SPONSORS GAINED NEW LEADS THROUGH 121 MEETINGS WITH REGIONAL DECISION-MAKERS.
- GAIN ACCESS TO **2,000+** TOP SECURITY LEADERS ON THE PULSE JOURNEY.



SECURITY 360 CIRCLE

What: Virtual roundtables led by security/ GRC practitioners and luminaries

When: Monthly Fridays, 4pm-5pm GMT

Platform: Zoom



Journeys worth sharing to progress security and build resilience

Originally birthed in April 2020 as a way to keep the Pulse community together and talking during the lock down period, our Security 360 Circle virtual roundtables now attract a fast-growing number of peers who join us on a regular 'drop by' basis to share thought-leadership and practical deployment tactics.

Participants have a common interest in the success and long-term growth of security, risk, financial crime and governance related disciplines and markets.

Participants are *Compeers*, a word chosen to capture the purpose of the Security 360 Circle - an informal sense of belonging to a "Community" combined with "Peer", reflecting the peer to peer sharing and learning from the experiences of others.

Participate in monthly online discussions on timely security-related matters that promote an holistic approach to building resilience and securing innovation.

WWW.SECURITY360CIRCLE.COM

Connect | Inspire | Innovate

Pulse 360 Hub

Pulse is the leading international community for CISOs, Chief Security Officers, CTOs CEOs, directors of resilience, cyber, risk, intelligence, investigations and governance.

We are thrilled to announce that from 2025, the **Pulse 360 Hub** will be launched, to bring peers closer together in a community platform to facilitate further engagement and connection.

- Direct engagement with security GRC peers!
- Year-round profiling and networking benefits!
- Access to directories, templates, white papers, reports
- Security lounges - secure 'drop in' online video meetings with peers!

WWW.PULSE360HUB.COM

Live from December 2024!

Connect | Inspire | Innovate



CLIENTS WE WORK WITH

