

EVENTS PROSPECTUS

IN PERSON | VIRTUAL | HYBRID



THE PULSE PROPOSITION

The trusted 'go to' global community for security, resilience, risk, and technology leaders to connect, inspire, and innovate.

Pulse Conferences creates and hosts the global community for leaders in cybersecurity, corporate security, resilience, risk, investigations and intelligence.

An independent voice and practitioner-led, our passion lies in inspiring and connecting people through memorable, international conferences, roundtables and networking events.

The Pulse team has a combined 36+ year track record of creating and delivering 360+ events in 36+ different countries across all continents. We host the CISO 360 and CSO 360 flagship series and virtual Security 360 Circle discussions.

Our commitment is to inspire progress in the ever-evolving security landscape and to elevate the positions of Security Leaders.

TESTIMONIALS



"It is a cardinal sin to miss a Pulse event!"
CISO, Wise

"As vendors, we're often seen as just another salesperson despite our genuine desire to help improve the industry. Pulse Events are invaluable for fostering connections. They open doors to future introductions, lunches, and even inclusion in specialised groups. These connections are the foundation of true industry collaboration. These spaces allow security professionals to share challenges without fear of oversharing or repercussions. To truly advance our industry, we need to encourage more of these human-to-human interactions."

CEO, Risk Ledger



200+ EVENTS



8K+ ATTENDEES



2K+ MEETINGS



IN PERSON

Join the CISO and CSO resilience 360 community at our memorable events for benchmarking and networking.



VIRTUAL

Engage with security leaders from the comfort of your own space, participating in immersive experiences.



HYBRID MIX!

Seamlessly blend a mix of in-person and virtual experiences to engage with security leaders globally.

EVENTS PROSPECTUS

IN PERSON | VIRTUAL | HYBRID



WHY JOIN THE PULSE SECURITY COMMUNITY?

Pulse Conferences prides itself on having a highly regarded and trusted international security community. Backed by well-researched content and a consistent track record, we deliver results for delegates, sponsors, and luminaries.

- ENGAGE:** Tailored for CISO and/ or CSO resilience growth, fostering continuous learning and connections through interactive discussions and impactful meetings.
- INSPIRE:** Event cornerstones include a trusted community, shared experiences, thought leadership, and exceptional networking— a win for CISOs, Chief Security Officers, and resilience leaders and providers.
- INTEGRATE:** Seamlessly embed your brand into the event, bridging the gap between your speakers and the CISOs you aim to connect with.
- BELONG:** Create a positive ambiance and a sense of belonging through live, real-time events.
- DELIVERED END TO END:** Our comprehensive offering removes the burdens of event hosting, ensuring seamless planning and execution without surprise costs.
- GLOBAL INDEPENDENT STAKEHOLDER VOICE:** Leverage our international networks to reach companies on your 'wish lists,' offering an independent voice distinct from delegate agencies.
- PRACTITIONER-LED:** Co-chaired by CISOs/CSOs and senior practitioners, our events position you as the exclusive sponsor and equal partner in a global CISO, corporate security and cyber, security and resilience community.



+44 (0) 203 455 9444



sponsorship@pulseconferences.com

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2.

PULSE IN PERSON PORTFOLIO

"Pulse has exceeded expectations again in terms of the event they put on! We socialise with CISOs on boat trips!"

Managing Director, EMEA, Qalys

"The key take-away of CISO 360 is the calibre of the individuals who attend. I've done these events over many years, many conversations with people who have budget"

EMEA Strategic Alliances Director, Mastercard



Global Flagship Congresses CISO 360 & CSO 360

Global Congresses are high-profile, 2.5 day events offering exposure to international leaders and decision-makers, where the reach is more extensive and networking opportunities are diverse and far-reaching. Ideal for: multi-geos reach, trend-setting conversations, and brand prestige. **CISO 360** Global Congress unites CISOs and international leaders in cybersecurity. **CSO 360** Global Congress is for corporate security, resilience, intelligence, investigations leaders to protect people, profits, property, reputation, information!

See pages 5 - 6



Regional Conferences CISO & CSO

Regional Conferences (Melbourne, Mombasa, Windsor, New York) offer targeted access to specific markets and regions, ideal for sponsors looking to build localised relationships, market penetration, or to gain region-specific visibility. Our international speaker panels unite best in region with best global to draw region-specific opportunities. A true 'working locally, thinking globally' approach.

See page 7-8



Roundtables - Private Dining

Peer-led benchmarking sessions in memorable private-dining settings. Amplify impact by booking a roadshow across multiple target cities.

Roundtables (8-10 pax): Exclusive, intimate private dining settings for deep, focused discussions and meaningful personalised interactions.

Roundtables (20-25 pax): A balance between exclusivity and broader reach, offering meaningful conversations with a mid-sized group of industry professionals.

Roundtables (40-50 pax): Gain visibility in front of a larger group of CISO / CSO and senior practitioners. High brand visibility to influence a wider audience while still maintaining a degree of direct engagement.

See pages 9



Networking Receptions!

THE ULTIMATE social fixtures for CISO and Resilience luminaries and the information security community! Held in June and July annually, our pre-summer receptions are perfectly for building H2 pipelines that rock!

See pages 10-11

OUR DIGITAL COMMUNITY

"Pulse virtual events are the most informative, interactive and engaging events I have ever participated in!"

EMEA Platform Director, SailPoint

"The best online event that I have attended. Brilliant, innovative and informative from start to finish!"

Head of Security, Atos



Virtual Round Tables & Fireside Chats

Looking to run an event online? Then consider one of our virtual offerings that became well-established and known in **2020** for all the right reasons! Entertaining, in-depth 'live in the moment' engaging discussions for targeted companies.

Designed with your goals in mind, we build timely content that hits the spot with security leaders. We curate formats and invitation campaigns that engage participants with your brand.

Face-to-face digital discussion with CISOs or CSOs either focused by function, by topic, by region or by verticals. Hosted on Zoom, Airmeet, Crowdcast, Virbela with CISO/CSO moderators and strategists Pulse guides the agenda and conversation with your input on an end to end basis engaging the right C-Level security leaders to speak, and encouraging guest visibility on screen.



Security 360 Circle

Join the Pulse monthly virtual roundtable discussions and become part of the unique cross-security community. The perfect topic accelerator, benchmarking for practitioners - and a friendly feedback loop. Our community gateway.

www.security360circle.com

Digital Media - available in Jan 2025!

- **Podcasts** - boost visibility
- **Video Packages** - boost brand
- **360 Directory** - boost depth!
- **360 Hub** - boost interaction!
- **Newsletter Adverts** - boost reach!



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3.

-  **Monthly** **Security 360 Circle!**
Virtual Roundtables Last Fridays
-  **18-19 March** **CISO 360 UK**
Windsor | UK
-  **25 March** **CSO 360 Americas – Resilience** **CISO 360 Americas – Cyber** **Cross-Security Co-location!**
26 March New York | USA
-  **13-14 May** **CISO 360 Asia & Oceania (4th)**
Melbourne | Australia
-  **3-4 June** **Cyber 100 Club (3rd)**
London | UK
-  **18-20 June** **CISO 360 Global Congress (9th)** **Flagship for Cyber Leaders!**
Munich | Germany
-  **3 July** **Party in the Park (7th)**
London | UK
-  **23-25 July** **Governance 360 Africa Festival**
Cyber | Fraud | Resilience
-  **17-18 September** **CISO 360 Latin America**
Rio de Janeiro | Brazil
-  **6 November** **Talk to the Board (7th)** **For Security Leaders + Board Directors, NEDs**
London | UK
-  **11-12 November** **CISO 360 Middle East (6th)**
Dubai | UAE
-  **3-5 December** **CSO 360 Global Congress (9th)** **Flagship for Corporate Security, Resilience, Intelligence, Investigations Leaders!**
Prague | Czech Republic

CISO 360 GLOBAL CONGRESS

FLAGSHIP 9TH ANNUAL – CYBERSECURITY LEADERSHIP

Next date: 18-20 June 2025 | Munich



The Premier 2.5-Day Global Community Congress for Cybersecurity Leaders.

Pulse Conferences is delighted to offer 2025 Sponsorships for providers who wish to engage with CISOs and senior cybersecurity practitioners and industry luminaries from around the world - with annual strong representation from Europe, the host country and the UK.

- **Maximize connections and ROI with our 121 Meetings Concierge Service:** select who you want to meet pre-event, then our dedicated team pre-arrange your targeted meetings for the event dates so you can get in front of customers and prospects in a branded meeting space.
- **Save time and money on travel:** meet 250+ senior regional and international decision-makers (85% CISO / Head of-level or above) from 20+ countries in 1 location - eliminating the need for extensive travel.
- **Showcase expertise:** Take the stage during our exclusive CISO-focused agenda and speak to a room filled with CISOs and senior cybersecurity professionals.
- **Enhance your brand visibility:** leverage a wide range of branding opportunities to boost your presence throughout the event.
- **Drive business growth:** Our CISOs actively seek out new business partnerships and can request meetings with sponsors of their choice. Sponsorship packages include staff passes, ensuring your team can meet more prospects, and your clients can attend for FREE.

TESTIMONIALS

“

“It seemed like everything was perfectly set to ensure a smooth event gathering 100+ valued guests. Loved the energy, the talks, the stands and also the choice of networking activities!”

CISO, Engie -France

“CISO 360 Global Congress is ****the**** congress for CISOs and senior cybersecurity practitioners to attend. The scope of topics presented is excellent!”

CISO, Financial Markets Regulator -Portugal

“As a new Sponsor, CISO 360 has been a very positive experience. Fantastic to be face to face with customers. Great meetings with CISOs. Really insightful and the acceleration in digital transformation, we’ll do this again!”

Director Enterprise Cyber, QinetiQ-UK

”

Inclusions – Delivered End to End

Sponsorship pricing starts at £7,000 for Innovators, with Platinum packages at £18,000, and Diamond networking packages at £50,000.

CSO 360 GLOBAL CONGRESS

FLAGSHIP 9TH ANNUAL – CORPORATE SECURITY,
RESILIENCE, INVESTIGATIONS, INTELLIGENCE LEADERSHIP

Next date: 3-4 December 2025 | Prague



The Premier 2.5-Day Global Community Congress for Corporate Security, resilience, Investigations and Intelligence Leaders.

'Resilience Strategies to Protect People, Profits, Property, Information and Reputation' is the key 2025 theme. Pulse is delighted to offer Sponsorships for advisors and providers who wish to engage with security leaders from around the world - with annual strong representation from Europe/ UK, the host region, MEA, APAC and USA.

- **Maximize connections and ROI with our 121 Meetings Concierge Service:** select who you want to meet pre-event, then our dedicated team pre-arrange your targeted meetings for the event dates so you can get in front of customers and prospects in a branded meeting space.
- **Save time and money on travel:** meet 250+ senior regional and international decision-makers (85% Director/Head of Security-level or above) from 25+ countries in 1 location - eliminating the need for extensive travel.
- **Showcase expertise:** Take the stage during our exclusive CSO-focused agenda and speak to a room filled with senior security professionals.
- **Enhance your brand visibility:** leverage a wide range of branding opportunities to boost your presence throughout the event.
- **Drive business growth:** Our delegates actively seek out new business partnerships and can request meetings with sponsors of their choice. Sponsorship packages include staff passes.

TESTIMONIALS

“

“I loved my first CSO 360. The mixture is right. You've got security practitioners and outside providers. I lived in Berlin for nearly ten years and had never had the opportunity to eat in the Reichstag before – what a treat!” **Head of Business Resilience, Siemens Healthineers**

“We are sponsoring the event and I've had an absolutely amazing time with a long list of highlights, connecting with practitioners looking at the same issues from various perspectives. The networking here has been unique and incredibly valuable!” **Director, Emergent Risk International**

“There were exciting speakers at the conference, especially the keynotes on both days. I will make the time to attend next year to see even more fantastic people from all around the world, speak with other people, hear their concerns, and learn from them.”
CSO, WML

”

Inclusions – Delivered End to End

Sponsorship pricing starts at £7,000 for Innovators, with Platinum packages at £18,000, and Diamond networking packages at £60,000.

REGIONAL CISO 360 CONFERENCES

CYBERSECURITY LEADERSHIP

Next dates:

- | | | |
|------------------------|-------------------------------|-------------------------|
| • 18-19 March 2025 | CISO 360 UK | Windsor UK |
| • 25 March 2025 | CSO 360 Americas (Resilience) | New York USA |
| • 26 March 2025 | 5th CISO 360 Americas (Cyber) | New York USA |
| • 13-14 May 2025 | 4th CISO 360 Asia & Oceania | Melbourne Australia |
| • 23-25 July 2025 | Governance 360 Africa | Africa |
| • 17-18 September 2025 | CISO 360 LatAm | Rio de Janeiro Brazil |
| • 6 November 2025 | 6th Talk to the Board | London UK |
| • 11-12 November 2025 | 6th CISO 360 Middle East | Dubai UAE |



The smart way to meet the 'who's who' in security in a given region!

Targeted access to specific markets and regions, our regional CISO 360 conferences are ideal for sponsors looking to build localised relationships, market penetration, and to gain region-specific visibility. We create meaningful engagement between CISOs and technology leaders in each given region through a mix of content, networking and 121 meetings.

- International speaker panels unite best in region with best global.
- We take a true 'working locally, thinking globally approach'.
- Driving Resilience, Securing the Future: CISO Value Creation Tactics and Strategies 2025.
- Engineered with a dual focus: driving robust sales and lead generation via networking and integration into the trusted CISO 360 community while heightening brand awareness.
- We meticulously balance and maintain the ratio of CISOs to sponsors, ensuring that every sponsor enjoys visibility without getting lost in the crowd.

TESTIMONIALS

“Great networking and learning from various cyber Gurus!”
Director of Security, DP World UAE

“The conference was a blast! I've been to a bazillion conferences, summits, etc., and this one was by far one of my favourites. More intimate than many and great talks” too.
CISO, TrustMAPP and Host of The Cyber USA

“Fantastic – Champions League Cyber Event”
CISO, Head of Innovation, The Global Fund Switzerland



















































“If you want to hear real CISO experiences, you must attend this event!”
CISO, ST Engineering Singapore

Inclusions – Delivered End to End

Sponsorship pricing starts at £5,000 for Innovators, with Platinum packages at £18,000, and Diamond networking packages at £50,000.



Pricing Guide

Package	Networking Event	121 Meetings	Speaking Option	Team Passes	Client Passes	Branding Pre	Branding Onsite	Branding Post	Pricing - GLOBAL 2.5 DAYS	Pricing - REGIONAL 1-2 DAYS
Diamond Defenders	1-3 exclusive events 	10 	Keynote + Panel 	10 	10 	Hierarchy + Dedicated 	+ Video package 	+ Report 	BOOK A MEETING	BOOK A MEETING
Exclusive Roundtable	Roundtable Lunch 	5 	Facilitator + Panel 	5 	10 	Hierarchy 	+Exclusive Roundtabl 	Hierarchy 	BOOK A MEETING	-
Platinum Protectors	-	8 	Prominent 	5 	10 	Hierarchy 	Hierarchy 	Hierarchy 	BOOK A MEETING	BOOK A MEETING
Sapphire Sentinels	-	5 	Panel or table host 	5 	10 	Hierarchy 	Hierarchy 	Hierarchy 	BOOK A MEETING	BOOK A MEETING
Exclusive Networking Lunch		-	Introduction 	4 	10 	Hierarchy 	Hierarchy 	Hierarchy 	BOOK A MEETING	BOOK A MEETING
Emerald Enforcers	-	3 or Panel 	Panel or 121s 	3 	10 	Hierarchy 	Hierarchy 	Hierarchy 	BOOK A MEETING	BOOK A MEETING
Innovators	-	-	Innovators Panel 	2 	10 	Hierarchy 	Hierarchy 	Hierarchy 	BOOK A MEETING	BOOK A MEETING



ROUNDTABLES

IN PERSON | VIRTUAL

Next date: Enquire about availability!



- Three levels of **Exclusive Roundtable** events!
- Hosted in memorable venues and private-dining settings delivered end to end by Pulse
- Segment by region, vertical or topic (pricing varies depending on the target demos)
- Co-led by CISO/CSO co-steers who work alongside your strategists with a peer-led benchmarking approach
- Target Account List (TAL) + Pulse 360 community
- Curated agendas that align your topics with current CISO/CSO priorities and formats that are tailored according to group size
- Amplify impact by booking a roadshow across multiple target cities
- Pulse provides an end-to-end service, handling everything from concept and invitation to on-the-day support and post-event deliverables, including opted-in contact information.

Emerald Roundtables (8-10 pax): Exclusive, intimate private dining settings (typically dinner) for deep, focused discussions and meaningful personalised interactions with senior decision-makers. Ideal for high-touch sales.

Sapphire Roundtables (20-25 pax): A balance between exclusivity and broader reach, offering meaningful conversations with a mid-sized group of industry professionals. Ideal for fostering discussion. Typically half day with networking reception.

Platinum Roundtables (40-50 pax): Gain visibility in front of a larger group of practitioners. High brand visibility. Ideal for influencing a wider audience while still maintaining a degree of direct engagement. Combines keynotes with roundtable discussions to give meaningful take-aways, depth and breadth. Typically half-day to full day with networking reception

TESTIMONIALS

“

I would like to say thank you so much for your effort, diligence, professionalism, patience and results this year – Pulse have been a great addition to our programme.

**Director of Marketing, EMEA & APAC,
Skybox Security**

Discussions were lively, interesting and engaging. Having the opportunity to meet industry peers, alongside Pulse Conference's excellent hospitality and some great insights from the Sponsor, made the afternoon an all-round success.

**Head of Information Security, Condé
Nast International**

”

Inclusions – Delivered End to End

Pricing for first base event:

[BOOK A MEETING](#) (8-10 minimum guaranteed guests)

[BOOK A MEETING](#) (20-25 minimum guaranteed guests)

[BOOK A MEETING](#) (40-50 minimum guaranteed guests)

Pricing – multiple events booked within 12 months:

Saving – For 1 further unit added

Saving – For 2-3 further units added

Saving – For 4 or more further units added

CYBER 100 CLUB

@ INFOSEC

3RD ANNUAL – 2 DAY NETWORKING RECEPTION!

Next date: 3-4 June 2025 | Novotel ExCeL London



The Ultimate Two-Day Networking Set to Coincide with Infosecurity Europe!

Pulse Conferences is delighted to offer 2025 Sponsorships for providers who wish to engage with CISOs, senior cybersecurity practitioners, as well as with industry luminaries and potential partners. Join us as a Sponsor at the best reception at ExCeL during the Infosecurity week!

- 700+ attendees over 2 days!
- The ultimate networking for your team
- Full branding provided – just turn up!
- Follow up with leads 24 hours after the event ends!

TESTIMONIALS

“

“Cyber 100 Club is always the place to be during Infosec Europe to meet old contacts and new” **CISO, DocPlanner Group**

“A welcome break from the tiring walking around InfoSec Europe! Great interaction with like minded peers!” **CISO, UNOG**

”

DIAMOND DEFENDERS BOOK A MEETING

- 10 Passes for your team
- Spotlight speech both days
- Recorded video and image package
- Private table in the venue for meetings
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event

SAPPHIRE SENTINELS BOOK A MEETING

- 6 Passes for your team
- Spotlight speech both days
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event

EMERALD ENFORCERS BOOK A MEETING

- 3 Passes for your team
- Spotlight speech both days
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event

PARTY IN THE PARK

8TH ANNUAL – CISOS' FAVOURITE ANNUAL SUMMER GARDEN PARTY

Next date: Thursday 3 July 2025
The Orangery Holland Park | London



The Favourite Annual Garden Party for CISOs, Senior Cyber Practitioners and Luminaries.

Pulse is delighted to offer 2025 Sponsorships for providers who wish to engage with 100+ CISOs and senior cybersecurity practitioners and industry luminaries.

Join us a Sponsor at The Orangery in Holland Park London, the perfectly timed 'pre-summer send off' for your team to set the wheels in motion to build H2 pipelines.

- Cement your team's place in the CISO community
- Perfect timing to build out H2 pipelines
- Full branding provided - just turn up!
- Target Account Lists
- Follow up with leads 24 hours after the event ends!

TESTIMONIALS

“It's very relaxed, everybody understands. It's simply great.”

Head of Information Security, Quilter

A really enjoyable evening with friendly peers in a tunning location. I liked the level of engagement with the sponsors. It did not feel like sales pitch. A high value event in terms of networking.

CISO Telrock Systems



PLATINUM PROTECTORS BOOK A MEETING

- 10 Passes for your team
- Spotlight speech - 2 minutes
- Recorded video and image package
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event

SAPPHIRE SENTINELS BOOK A MEETING

- 6 Passes for your team
- Spotlight speech - 60 seconds
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event

EMERALD ENFORCERS BOOK A MEETING

- 3 Passes for your team
- Spotlight speech - 60 seconds
- Dedicated email (pre event)
- Prominent logo placement
- Dedicated social media mentions
- Company Target Account List
- Branding pre, onsite, post event

2025 Anchor Partner Programme

A customised year-long journey

The Pulse Anchor Programme provides qualifying companies with a customised Statement of Work (SOW) and additional exclusive benefits. Anchor partners provide foundational support, and long-term commitment to the security community. They are pivotal to the success and sustainability of the community enabling thought-leadership, much like an anchor is essential for keeping a ship steady.

Programme runs from November 2024 – December 2025.

Programme Requirements

- Participation in a **minimum of three** qualifying Pulse conferences with at least a **Sapphire** sponsorship package.

Or;

- Participation in a **minimum of two** qualifying events with a minimum **£100,000** amount total spend across any Pulse offering.

How does the SOW work?

- We meet to understand your 2025 target demos and message.
- We craft a Statement of Work (SOW) with an optimal event mix.
- Agility - demographics and dates can be tweaked over the year aligning with your key regional hires and product milestones.

Qualifying Events

- [6th Talk to the Board](#), 6 Nov 2024, London
- [8th CSO 360 Global Congress](#), 4-6 Dec 2024, Rome
- [CISO 360 UK](#), 18-19 March 2025, Windsor | UK
- [CSO 360 Americas](#), 25 March 2025, New York
- [5th CISO 360 Americas](#), 26 March 2025, New York
- [4th CISO 360 Asia & Oceania](#), 13-14 May 2025, Melbourne
- [9th CISO 360 Global Congress](#), 18-20 June 2025, Munich
- [8th Party in the Park](#), 3 July 2025, London
- [Governance 360 Africa](#), 23-25 July 2025, TBC
- [CISO 360 Latin America](#), 16-17 September, Rio de Janeiro
- [6th CISO 360 Middle East](#), 11-12 November 2025, Dubai
- [Roundtables](#)

Additional Inclusions

- **Year-round branding at ALL of our conferences.**
- **Security 360 Circle participation in monthly virtual Roundtables!**
- **Target Account Lists year-round!**
- **Explore new regional markets on us.**
- **Cyber CMO 360 Networking Events year-round.**
- **Digital Content Package & Access to the Pulse 360 Hub.**

Many thanks to our 2025 Anchor Partners

Platinum Level

QINETIQ

RISK LEDGER

Bridewell

riskrecon
by

Qualys

SIBYLLINE
REFINED INSIGHT



Get Your Statement of Work!

Example of a customised 12 month journey.

With a focus on **CYBER UK&I** coverage.

Based on: 3 conferences, 1 networking, 3 roundtables.

FY2024 -2025	Event Type	Activity	Host City	Target Sales Region	Event Start Date	Pricing Per Unit - Standard	Pricing Per Unit - SOW	Saving	Targeted Minimum Numbers	Targeted Maximum Numbers
Q4	Regional Conference	Security 360: Talk to the Board (Platinum)	London	UKI	06-Nov-24	BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	80	100
Q4	Roundtable Dinner	CISO 360 Roundtable	London	UKI	11-Dec-24	BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	8	10
Q4 2024 TOTALS						BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	88	110
Q1	Roundtable Dinner	CISO 360 Roundtable	Edinburgh	UKI	05-Feb-25	BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	8	10
Q1	Regional Conference	CISO 360 UKI Conference (Platinum)	Windsor	UKI	18-Mar-25	BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	80	100
Q1 2025 TOTALS						BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	88	110
Q2	Roundtable Dinner	CISO 360 Roundtable	Dublin	UKI	13-May-25	BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	8	10
Q2	Global Congress	9th CISO 360 Global Congress (Platinum)	Munich	Global (UKI 40%+)	18-Jun-2025	BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	150	200
Q2 2025 TOTALS						BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	158	210
Q3	Networking Reception	8th Party in the Park	London	UKI	03-Jul-25	BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	80	100
Q3 2025 TOTALS						BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	80	100
TOTALS -						BOOK A MEETING	BOOK A MEETING	BOOK A MEETING	414	530



Get Your Statement of Work!

Example of a customised SOW – 12-month journey.

With a focus on **GLOBAL** coverage.

Based on: 9 Conferences, 5 Roundtables, 1 Reception.

FY2024 –2025	Event Type	Activity	Host City	Target Sales Region	Event Start Date	Pricing Per Unit – Standard	Pricing Per Unit – SOW	Saving	Targeted Minimum Numbers	Targeted Maximum Numbers
Q4	Regional Conference	Talk to the Board	London	UK	06-Nov-24	BOOK MTG	BOOK MTG	BOOK MTG	80	100
Q4	Roundtable Dinner	CISO 360 Roundtable	Paris	France	28-Nov-24	BOOK MTG	BOOK MTG	BOOK MTG	8	10
Q4	Global Congress	CSO 360 Global Congress	Rome	Global (UK/Europe)	04-Dec-24	BOOK MTG	BOOK MTG	BOOK MTG	130	150
Q4 TOTALS						BOOK MTG	BOOK MTG	BOOK MTG	218	260
Q1	Roundtable Dinner	CISO 360 Roundtable	Manila	APAC	15 Jan 25				8	10
Q1	Roundtable	CISO 360 Roundtable	London	UK	6 Feb 25				8	10
Q1	Roundtable Dinner	CISO 360 Roundtable	Dublin	UKI	13-Mar-25				8	10
Q1	Regional Conference	CISO 360 UKI Conference	Windsor	UKI	18-Mar-25				80	100
Q1	Regional Conference	CISO 360 Americas Conference	New York	North America	26-Mar-25				80	100
Q2	Roundtable Dinner	CISO 360 Roundtable	New York / Boston	North America	27 Mar-25				8	10
Q1 TOTALS									184	240
Q2	Regional Conference	CISO 360 Asia & Oceania	Melbourne	APAC	13-14 May				80	120
Q2	Global Congress	9th CISO 360 Global Congress	Munich	Global-Dach/ UK	18-Jun-25				130	150
Q2 TOTALS									210	270
Q3	Networking Reception	8th Party in the Park –Sapphire	London	UKI	03-Jul-25				80	100
Q3 TOTALS									80	100
Q4	Regional Conference	Security 360: Talk to the Board	London	UKI	4-Nov-25				80	100
Q4	Regional Conference	CISO 360 Middle East Conference	Dubai	Middle East	11-Nov-25				100	120
Q4	Global Congress	9th CSO 360 Global Congress (Resilience)	Prague	Global (UK/Europe)	03 Dec-25				130	150
Q4 TOTALS									310	370
TOTALS –									1002	1240



10 Pulse Stats



- ATTRACTING OVER **4,000** SENIOR SECURITY PROFESSIONALS FROM **40+** COUNTRIES WORLDWIDE THIS YEAR.
- **80%** OF ATTENDEES GENERATE NEW BUSINESS RELATIONSHIPS DURING THE EVENT.
- OVER **800** PRE-ARRANGED MEETINGS FACILITATED THROUGH OUR 121 NETWORKING SERVICE.
- **95%** OF ATTENDEES WOULD RECOMMEND THE CONFERENCE TO PEERS AND COLLEAGUES.
- **75%** OF ATTENDEES HAVE DIRECT PURCHASING AUTHORITY OR INFLUENCE KEY TECHNOLOGY DECISIONS.
- **90%** OF ATTENDEES ARE CISO OR CSO, HEAD OF, OR A SENIOR RISK MANAGER FROM THE GIVEN REGION.
- **75%** OF ATTENDEES COME FROM TOP VERTICALS, INCLUDING FINANCE, FMCG, ENERGY, PHARMA AND TECHNOLOGY.
- OVER **65%** OF ATTENDEES ARE SEEKING NEW SOLUTIONS TO IMPLEMENT IN THEIR ORGANISATIONS WITHIN THE NEXT 12 MONTHS.
- **85%** OF PAST SPONSORS GAINED NEW LEADS THROUGH 121 MEETINGS WITH REGIONAL DECISION-MAKERS.
- GAIN REACH TO OVER **60,000** SECURITY LEADERS ON THE PULSE JOURNEY!



SECURITY 360 CIRCLE



What: Virtual roundtables led by security/ GRC practitioners and luminaries

When: Monthly Fridays, 4pm–5pm GMT

Platform: Zoom



Journeys worth sharing to progress security and build resilience

Originally birthed in April 2020 as a way to keep the Pulse community together and talking during the lock down period, our Security 360 Circle virtual roundtables now attract a fast-growing number of peers who join us on a regular 'drop by' basis to share thought-leadership and practical deployment tactics.

Participants have a common interest in the success and long-term growth of security, risk, financial crime and governance related disciplines and markets.

Participants are *Compeers*, a word chosen to capture the purpose of the Security 360 Circle – an informal sense of belonging to a “Community” combined with “Peer”, reflecting the peer to peer sharing and learning from the experiences of others.

Participate in monthly online discussions on timely security-related matters that promote an holistic approach to building resilience and securing innovation.

WWW.SECURITY360CIRCLE.COM

PULSE 360 HUB *Live from January 2025!*



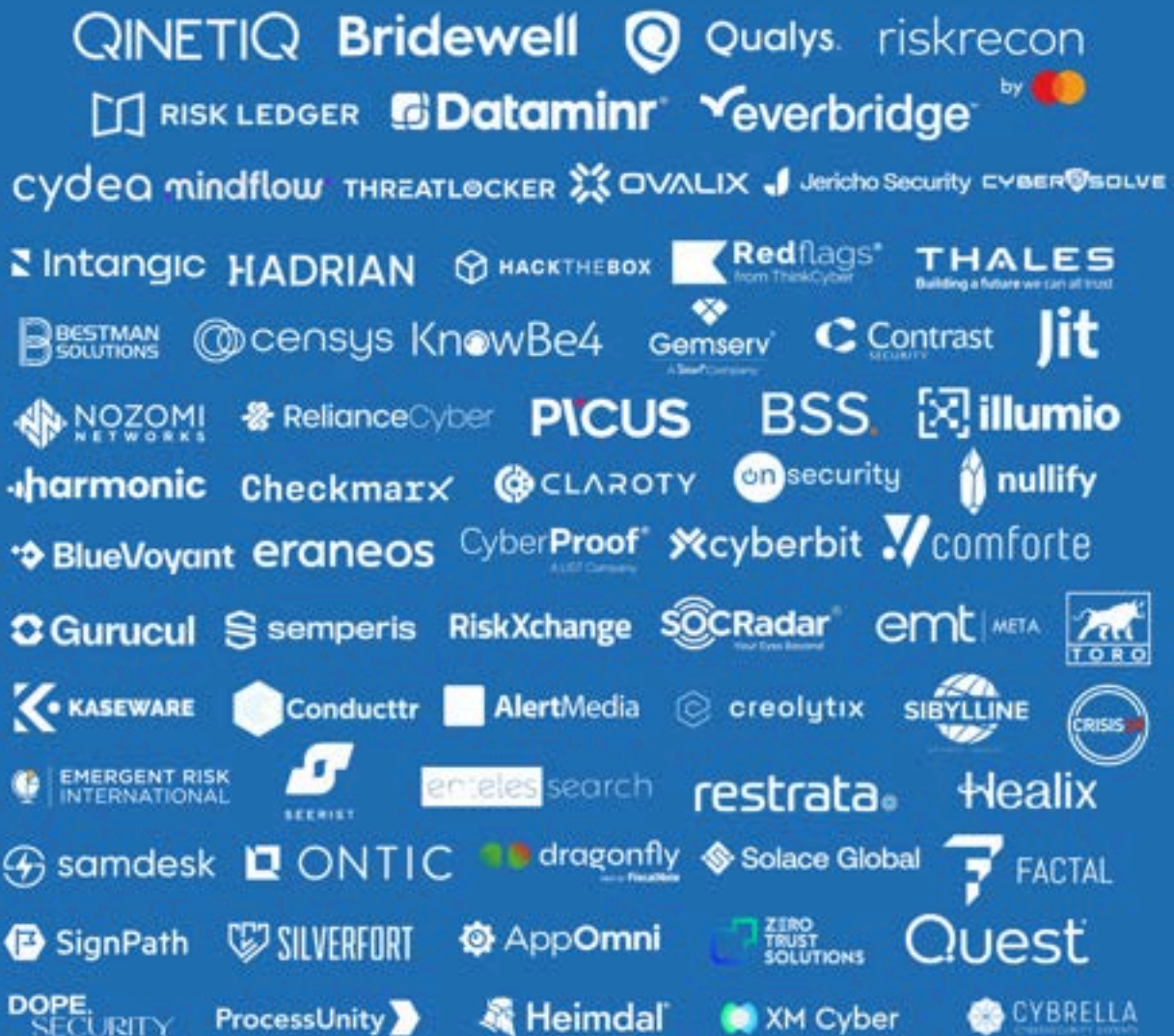
Pulse is the leading international community for CISOs, Chief Security Officers, CTOs CEOs, directors of resilience, cyber, risk, intelligence, investigations and governance. We are thrilled to launch the **Pulse 360 Hub**, to bring peers closer together in a community platform to facilitate further engagement and connection.

- Direct engagement with security GRC peers!
- Year-round profiling and networking benefits!
- Access to directories, templates, white papers, reports
- Security lounges – chats and secure 'drop in' online video meetings with peers!

WWW.PULSE360HUB.COM



CLIENTS WE WORK WITH AROUND THE WORLD



WE'D LOVE YOU TO JOIN US!



JOIN CYBER CMO 360 ACTIVITIES!

As an added bonus, the Pulse team is thrilled to invite you to join complimentary activities with fellow CMOs and senior marketing practitioners in the security world to share tactics and learnings.

See the latest **Cyber CMO 360 Meet Up** dates.
www.cyberCMO360.com



200+ EVENTS



8K+ ATTENDEES



2K+ MEETINGS



IN PERSON

Join the CISO and CSO resilience 360 community at our memorable events for benchmarking and networking.



VIRTUAL

Engage with security leaders from the comfort of your own space, participating in immersive experiences.



HYBRID MIX!

Seamlessly blend a mix of in-person and virtual experiences to engage with security leaders globally.